

THE WELINK.CARE LABEL HAS BEEN AWARDED TO



ON THE 14TH OF APRIL 2024

WITH THE HIGH DISRUPTION SCORE OF 79 %



A handwritten signature in black ink, appearing to read 'Thierry Vermeeren', is written over a horizontal line.

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice. Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

NUVEE RECEIVES THE WELINK.CARE LABEL

Introduction

Nuvee has earned the WeLink.Care Label, signifying its excellence as an innovative eHealth solution that transforms therapeutic education. This prestigious recognition underscores Nuvee's dedication to enhancing patient knowledge and care pathways through personalized, digital education tools. The label validates Nuvee's impact on improving healthcare practices and patient outcomes while promoting seamless collaboration between patients and professionals in a secure and engaging digital environment.

About the WeLink.Care Label

The WeLink.Care Label was created to identify and promote transformative digital health solutions that deliver measurable improvements in healthcare practices and outcomes. Since its inception in 2020, the label has become a trusted benchmark, evaluating technologies based on their innovation, user experience, and capacity to disrupt traditional care delivery methods. By distinguishing impactful solutions, the label encourages the adoption of digital tools that enhance both clinical efficiency and patient engagement.

The label's evaluation process applies a rigorous, science-based methodology to ensure a fair and objective assessment of each solution. Criteria such as economic sustainability, technological maturity, and user-centric design are meticulously reviewed. Solutions awarded the WeLink.Care Label not only demonstrate excellence but also inspire confidence among healthcare providers, patients, and stakeholders, fostering integration within the global digital health landscape.

The Evaluation Process

The evaluation process for the WeLink.Care Label is a structured, multi-step approach that ensures a thorough understanding of a solution's value and impact. It begins with a comprehensive analysis of the solution's documentation, including technical specifications, user feedback, and research publications. This stage establishes a foundation for identifying the solution's strengths and areas for improvement.

Next, certified experts conduct in-depth interviews with key stakeholders, including the solution's developers, healthcare providers, and users. These interactions provide qualitative insights into the solution's real-world application and its ability to address healthcare challenges effectively. The interviews are designed to capture diverse perspectives, ensuring a well-rounded evaluation.

Following the data collection phase, the solution is assessed against a detailed framework encompassing over 50 metrics across five dimensions: Business Model, Solution Maturity, Change of Practices, and User Experience (for both professionals and patients). Each criterion is scored to reflect the solution's ability to meet specific healthcare needs and standards. This rigorous scoring process results in a disruption score that quantifies the solution's impact potential.

Finally, the findings are synthesized into a scorecard and, optionally, an impact study. The scorecard provides a concise, numeric overview of the evaluation, while the impact study delivers an in-depth analysis of the solution's strengths, limitations, and opportunities. This dual output not only highlights the solution's achievements but also offers actionable recommendations for further development and broader adoption.

NUVEE

Introduction to the company

Nuvee, developed by PSD (Espace Pédagogique en Santé), is a pioneering digital therapeutic education platform designed to enhance patient care. Founded in 2018, the company is rooted in the belief that empowering patients with accessible, actionable knowledge leads to better healthcare outcomes. With a strong focus on innovation, Nuvee integrates medical expertise and digital tools to deliver a transformative approach to therapeutic education. The company operates at the forefront of healthcare transformation, leveraging structured educational programs to foster patient engagement and collaboration with healthcare professionals. Recognized for its impact, Nuvee has been supported by France's Article 51 Experimentation initiative and endorsed by key institutions such as the Ministry of Health and the National Health Insurance Fund. These partnerships underline Nuvee's mission to make therapeutic education accessible, effective, and scalable for diverse healthcare environments.

The Solution

Nuvee offers a cutting-edge digital platform designed to facilitate therapeutic education for patients and their caregivers. It provides a structured learning environment featuring customizable programs tailored to individual conditions, such as obesity, diabetes, and maternal health. The platform bridges the gap between healthcare professionals and patients, ensuring knowledge transfer is both accessible and meaningful. Through Nuvee, patients engage in interactive educational pathways, including short, expert-designed video modules, pre- and post-evaluations, and supplemental learning tools. This dynamic approach not only educates patients about their care pathways but also equips them with practical skills to manage their conditions effectively. By fostering understanding and collaboration, Nuvee contributes to improved health outcomes and stronger therapeutic alliances.

Features and Benefits

Nuvee's platform is rich with features that enhance its usability and impact. Its educational modules are designed for simplicity and engagement, featuring seven-minute videos, interactive quizzes, and gamified elements like "true-false" cards to dispel common misconceptions. Patients can track their progress through self-evaluations, fostering a sense of achievement and accountability. Beyond education, Nuvee empowers healthcare professionals by providing clear insights into patient progress through real-time dashboards. The platform's collaborative tools also enable professionals to personalize care and streamline complex conversations. For patients, the ability to create linked accounts for caregivers fosters a supportive environment, turning their close network into valuable allies in their therapeutic journey.

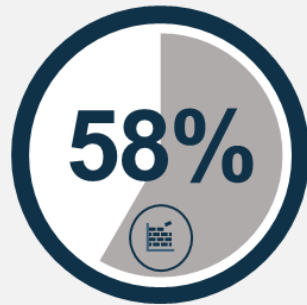
Compliance and Future Outlook

Nuvee prioritizes compliance and security, adhering to strict standards for data protection and interoperability. It employs anonymization techniques and secure hosting on PSIH-certified servers to ensure patient confidentiality. Interoperability features, such as INS compliance and compatibility with healthcare frameworks like HL7, position Nuvee as a robust solution within the healthcare ecosystem. Looking ahead, Nuvee plans to expand its capabilities with advanced algorithms for personalized care pathways and predictive analytics. With a roadmap for international deployment by 2024, the company envisions adapting its platform to diverse cultural and linguistic contexts. This focus on innovation and scalability underscores Nuvee's commitment to transforming therapeutic education on a global scale.

DISRUPTION SCORE

Nuvee demonstrates significant disruptive potential, excelling in changing care practices and enhancing experiences for both healthcare professionals and patients. Its innovative approach to digital therapeutic education has garnered recognition at conferences and congresses, though further validation through scientific publications, PREMS, and PROMS would strengthen its impact. While Nuvee's current management structure and profitability strategies can be improved, its focus on innovation and patient engagement positions it as a transformative force in healthcare education.

BUSINESS PERFORMANCE



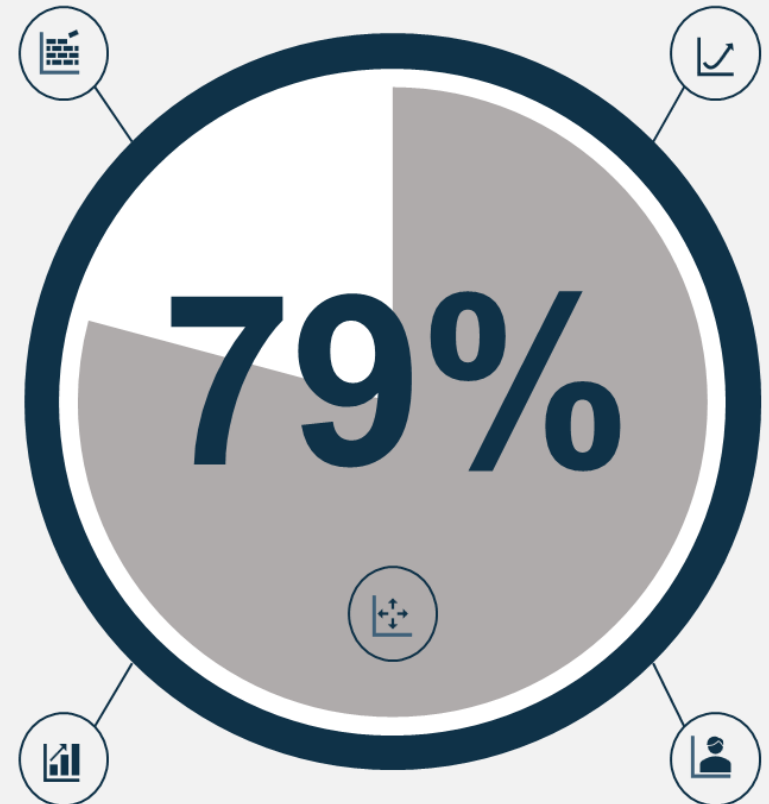
|~ average ~|

CHANGE OF PRACTICES



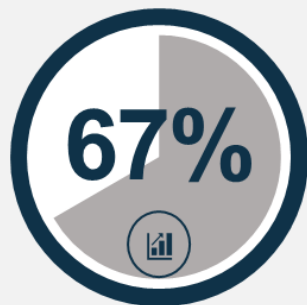
|~ very significant ~|

DISRUPTION POTENTIAL



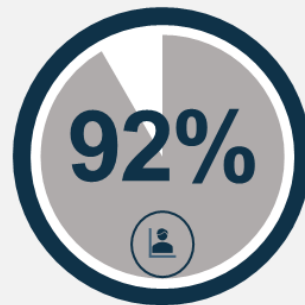
|~ high ~|

SOLUTION MATURITY



|~ high ~|

USER EXPERIENCE



|~ very good ~|

BUSINESS MODEL

Nuvee's business model shows strong potential but is still evolving. While its development and production team is robust, the management structure remains lean, with financial management outsourced and marketing efforts requiring expansion. The company is not yet profitable but boasts a full order book for 18-24 months and 100% customer retention. By consistently delivering commissioned educational content and maintaining clarity on customer acquisition costs, Nuvee demonstrates a solid foundation for future growth and sustainability. Financial management is currently outsourced, and marketing needs to be developed.

BUSINESS MODEL



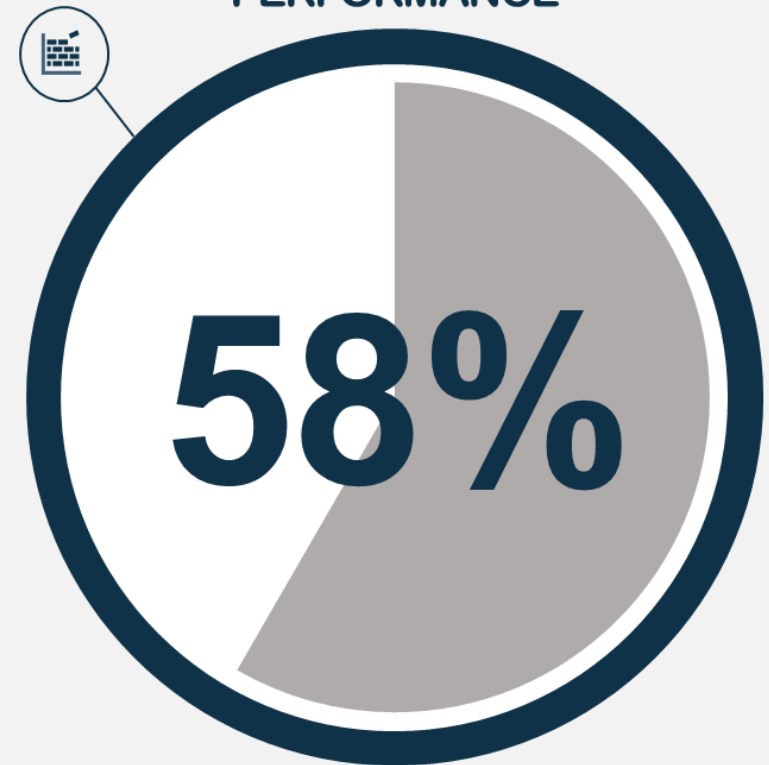
| ~ average ~ |

COMMERCIAL READINESS LEVEL



| ~ first sales ~ |

BUSINESS PERFORMANCE



| ~ average ~ |

SOLUTION MATURITY

Nuvee's solution maturity is promising, with a strong foundation in evidence-based design and ongoing development. Care pathways are meticulously crafted in collaboration with medical specialists and overseen by a scientific committee to ensure relevance and quality. While four pathways are currently available and more are in progress, further validation through PREMS and PROMS is needed. An upcoming doctoral thesis on Nuvee's impact highlights its potential to empower patients through innovative therapeutic education.

CLINICAL TRIALS



|~ one published study ~|

PREMS & PROMS



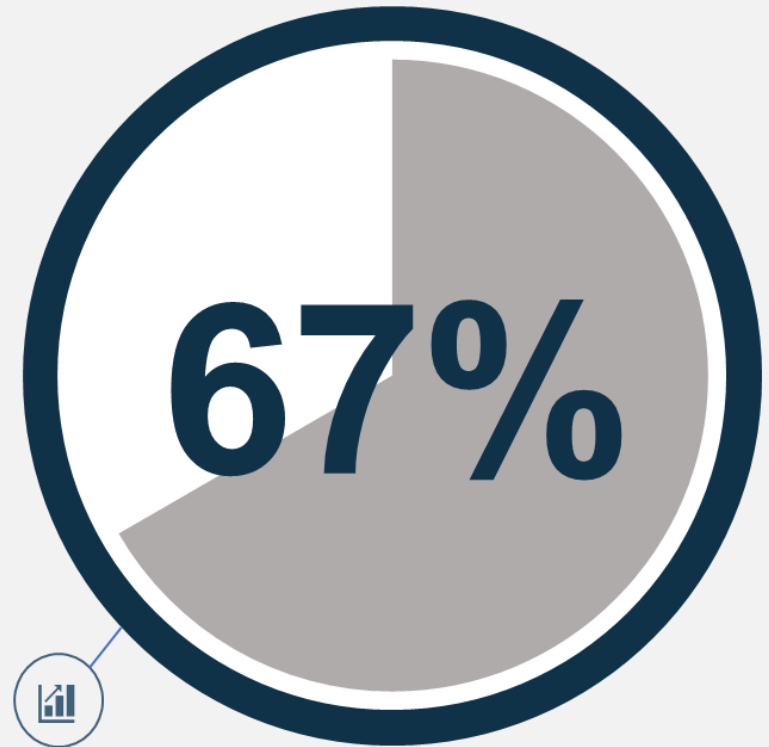
|~ insufficient ~|

DESIGN APPROACH



|~ adequate ~|

SOLUTION MATURITY



|~ high ~|

TECHNOLOGY READINESS LEVEL

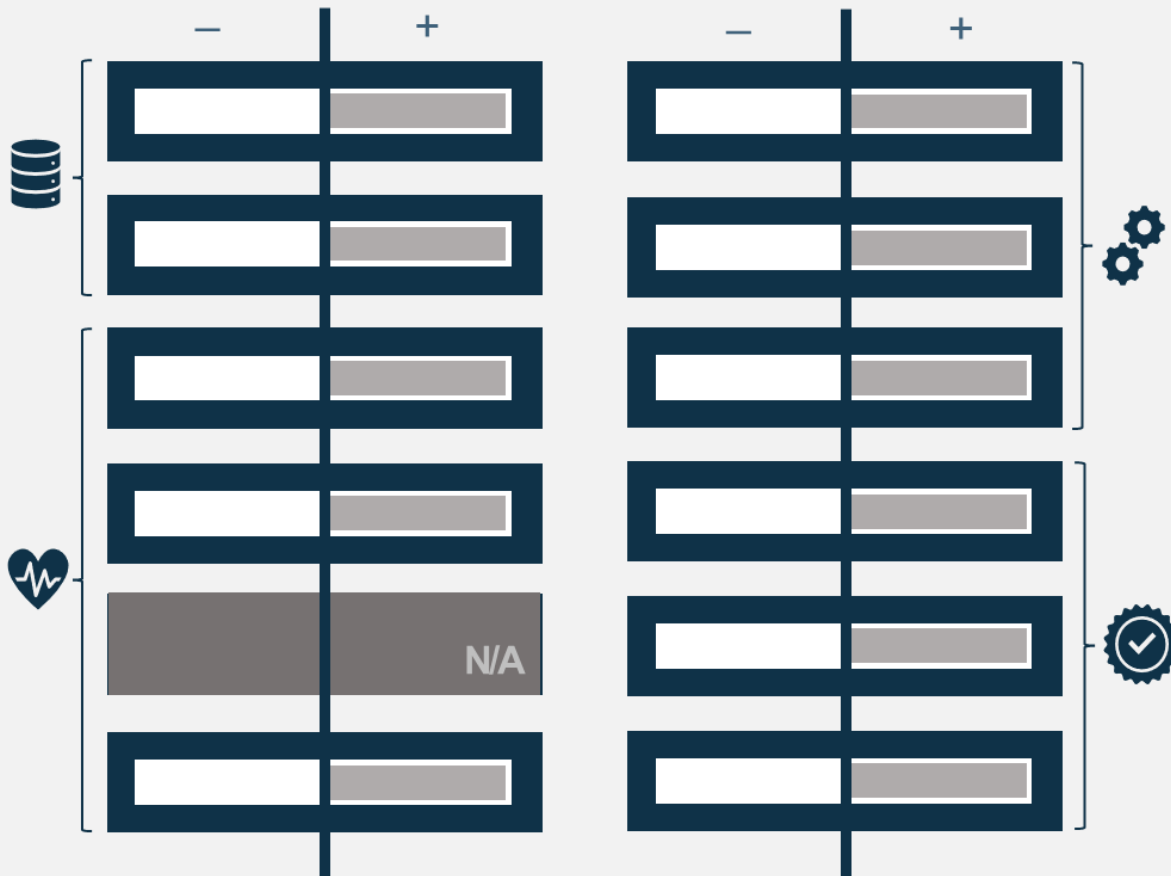


|~ product deployed ~|

CHANGE OF PRACTICES

Nuvee drives significant changes in care practices by simplifying data access and presentation for patients and professionals. Its pathways, created by healthcare experts, are tailored to individual patient needs using AI, ensuring personalized therapeutic education. Offered free to patients, institutions pay a Qualiopi-certified license fee, enabling access to public funding. Nuvee’s interoperable data complies with rigorous standards and integrates seamlessly with ARS-developed ETICSS EMNO software, ensuring secure and efficient collaboration within healthcare systems.

PRACTICES MEASURE POINTS



| ~ 11 relevant measure points ~ |

CHANGE OF PRACTICES



| ~ very significant ~ |

USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

Nuvee delivers a strong user experience for both healthcare professionals and patients. Professionals benefit from streamlined care planning aligned with patient progress and responsive helpdesk support within 24 hours. Patients are actively engaged through interactive, gamified content and personalized pathways, enhancing understanding and encouraging proactive participation. While the app offers limited adaptability to individual lifestyles, its AI-driven profiling for the obesity pathway has doubled patient engagement, showcasing its impact on therapeutic education and adherence.

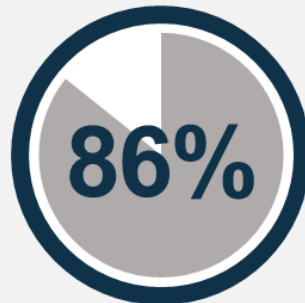


| ~ very good ~ |

PROFESSIONAL EXPERIENCE

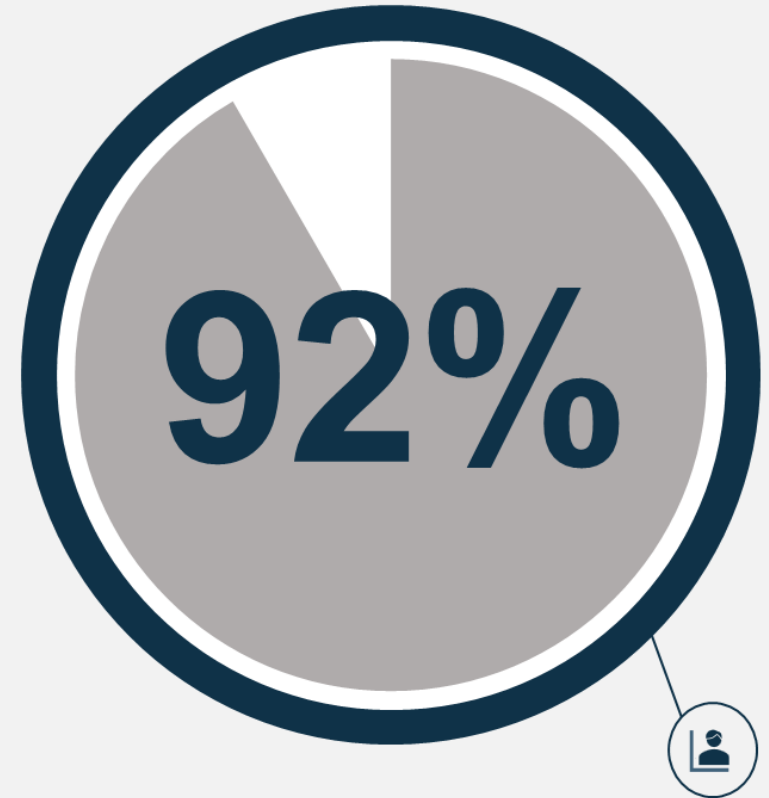


PATIENT EXPERIENCE



| ~ very good ~ |

USER EXPERIENCE



| ~ very good ~ |

LINKS AND RESOURCES

<https://nuvee.fr/>

<https://label.welink.care/>

This report is based on the information provided by the scored company, input from various stakeholders, and the application of the WeLink.Care© methodology by OZConsulting. The findings, scores, and evaluations presented are intended solely for informational purposes and do not constitute a guarantee or endorsement of the quality, effectiveness, or commercial viability of the evaluated digital health solution.

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