

THE WELINK.CARE LABEL HAS BEEN AWARDED TO

**GAIT**BETTER  
Reduce Fall Risk • Improve Mobility

ON THE 18<sup>TH</sup> OF MAY 2022

WITH THE HIGH DISRUPTION SCORE OF 79 %



A handwritten signature in black ink, appearing to read "Thierry Vermeeren", written over a horizontal line.

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice. Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

## GAITBETTER RECEIVES THE WELINK.CARE LABEL

### Introduction

GaitBetter has proudly been awarded the prestigious WeLink.Care Label, a recognition of its innovative approach to enhancing healthcare outcomes through digital technology. This distinction highlights GaitBetter's commitment to leveraging virtual reality in addressing critical issues like fall prevention and rehabilitation, demonstrating its capacity to disrupt traditional practices while improving the quality of care for patients and professionals alike.

### About the WeLink.Care Label

The WeLink.Care Label was established to identify and promote e-health solutions with exceptional potential to transform healthcare practices. Since its inception during the COVID-19 pandemic, the label has served as a beacon for solutions that integrate innovation, usability, and measurable healthcare impact. Rooted in a rigorous scientific methodology, the label distinguishes itself by evaluating solutions across multiple dimensions, including business sustainability, technological maturity, and real-world effectiveness.

Recognized globally, the WeLink.Care Label is not merely a seal of approval but a mark of trust that bridges the gap between digital health innovation and practical application. It ensures that healthcare providers, patients, and decision-makers can confidently adopt solutions that meet the highest standards of quality and relevance, contributing to a more efficient and patient-centric healthcare ecosystem.

### The Evaluation Process

The evaluation process for the WeLink.Care Label is both comprehensive and methodologically sound, designed to assess the potential and impact of digital health solutions systematically. It begins with a preliminary analysis of the solution's documentation, including scientific studies, user feedback, and technical specifications. This foundational step ensures a thorough understanding of the solution's capabilities and alignment with healthcare needs.

Next, trained WeLink.Care experts conduct in-depth interviews with stakeholders, including the solution providers, healthcare professionals, and patients. These interviews provide valuable qualitative insights into the practical utility and user experience of the solution. By incorporating perspectives from all key actors, the evaluation ensures a well-rounded assessment of the solution's impact on care practices.

The process also involves a rigorous scoring system that evaluates solutions across five key dimensions: Business Model, Technological Maturity, Change in Practices, Professional User Experience, and Patient User Experience. Each dimension is subdivided into measurable sub-topics, allowing for a granular analysis that highlights both strengths and areas for improvement.

Finally, the findings are synthesized into two deliverables: the Scorecard and the Impact Study. The Scorecard provides a numerical snapshot of the evaluation, while the Impact Study offers an in-depth narrative analysis. This two-tiered reporting approach enables stakeholders to gain both an overview and a detailed understanding of the solution's potential to disrupt and enhance healthcare delivery.

## GAITBETTER

### Introduction to the company

Founded in 2017, GaitBetter emerged from a groundbreaking international study exploring the benefits of virtual reality (VR) in fall prevention and rehabilitation. Headquartered in Haifa, Israel, and led by CEO Hilik Harari and COO Idan Abukassis, GaitBetter has positioned itself as a pioneer in using advanced technology to address mobility and cognitive challenges in elderly and rehabilitation populations. The company combines expertise in healthcare, VR, and product innovation to create solutions that are not only effective but also user-friendly.

By integrating virtual reality with treadmill-based exercises, the company has bridged the gap between traditional physiotherapy and modern digital health tools, providing healthcare providers and patients with a versatile platform that delivers measurable results.

### The Solution

GaitBetter is an innovative system that integrates virtual reality into treadmill-based walking exercises to enhance gait, balance, and cognitive function. Designed for both prevention and rehabilitation, the solution caters to individuals at risk of falling and those recovering from neurological or orthopedic conditions, stroke, hip and knee replacements, and mild cognitive impairment. There is also a special focus on Parkinson's disease

By incorporating gamified elements into its training modules, GaitBetter transforms conventional therapy into an engaging experience. Patients navigate virtual paths, avoid obstacles, and complete tasks requiring attention and decision-making. This immersive approach not only improves physical mobility but also stimulates cognitive processes, offering a holistic approach to patient recovery and wellness.

### Features and Benefits

GaitBetter offers several key features that make it a standout solution in fall prevention and rehabilitation. The system uses a treadmill paired with a VR interface that provides real-time feedback on gait and posture. Customizable training programs are tailored to individual needs, whether addressing post-stroke recovery, gait abnormalities, or general balance improvement. The use of interactive VR elements ensures a challenging and engaging experience, promoting high patient adherence.

The benefits of GaitBetter extend beyond physical improvement. Clinical studies have shown that its programs can reduce the risk of falling by up to 50%, with effects lasting for at least six months. Healthcare providers can train multiple patients simultaneously, optimizing resource use. Additionally, the system's gamified approach enhances motivation, encouraging patients to actively participate in their rehabilitation journey and achieve better outcomes.

### Compliance and Future Outlook

GaitBetter adheres to stringent compliance standards, ensuring it meets the regulatory requirements of HIPAA and GDPR for data security and patient privacy. The system is currently available in English and Hebrew, with the capability to support additional languages upon request. Future development plans include transitioning to a cloud-based platform, enabling broader connectivity and enhanced data analytics. By continuously innovating and addressing user feedback, GaitBetter is poised to expand its reach, offering scalable solutions that align with the evolving needs of healthcare providers and patients worldwide.

## DISRUPTION SCORE

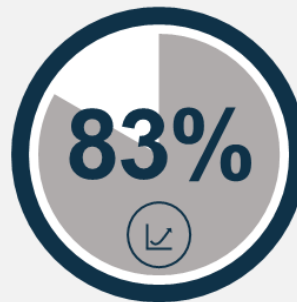
The disruption potential of GaitBetter is significant, addressing a critical healthcare need: fall prevention and rehabilitation for older adults and individuals with neurological or orthopedic challenges. Integrating virtual reality with treadmill-based walking exercises, GaitBetter enhances both motor and cognitive skills in a personalized, engaging, and resource-efficient manner. Proven effective in programs like those of the Maccabi Healthcare System, it supports diverse conditions, including Parkinson's, stroke recovery, and mild cognitive impairment, revolutionizing rehabilitation practices.

### BUSINESS PERFORMANCE



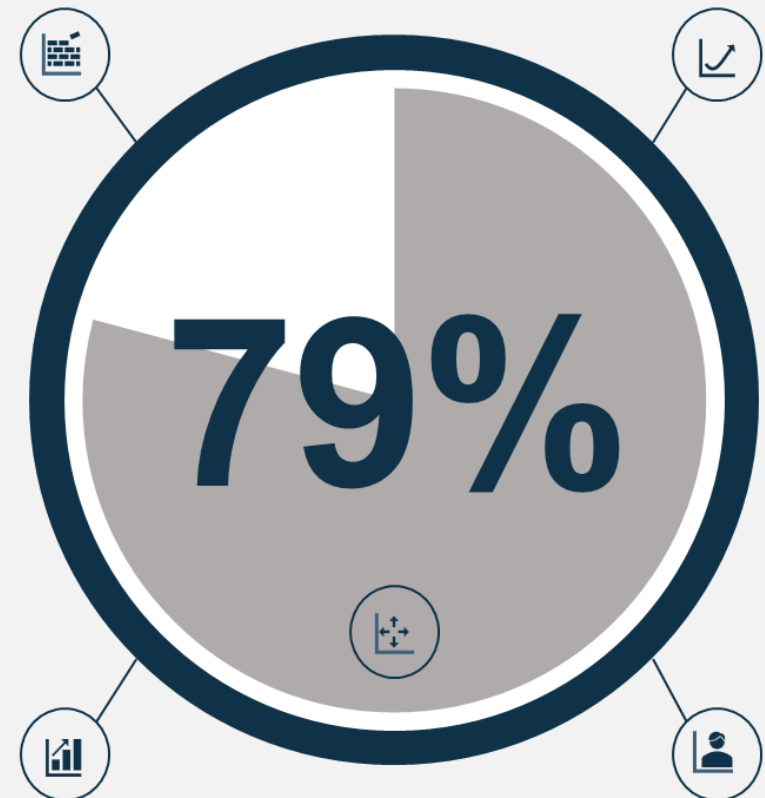
|~ good ~|

### CHANGE OF PRACTICES



|~ very significant ~|

### DISRUPTION POTENTIAL



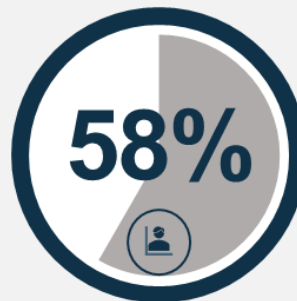
|~ high ~|

### SOLUTION MATURITY



|~ very high ~|

### USER EXPERIENCE



|~ average ~|

## BUSINESS MODEL

GaitBetter's business model demonstrates strong financial performance and strategic growth. By 2020, it generated nearly €500,000 in sales, with 20 Maccabi Healthcare clinics in Israel using the system for over 1,000 patients and 15,000 training sessions. With a development team in the UK, a distributor in Spain, and plans to expand into the U.S., GaitBetter leverages strategic partnerships and international outreach to scale its innovative fall prevention and rehabilitation solution.

### BUSINESS MODEL



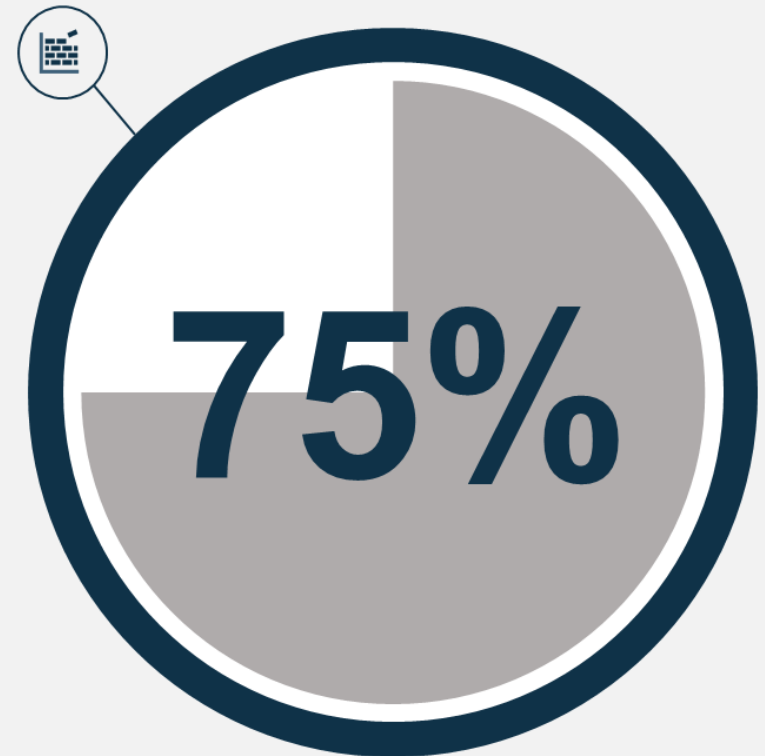
|~ good ~|

### COMMERCIAL READINESS LEVEL



|~ first sales ~|

### BUSINESS PERFORMANCE



|~ good ~|

## SOLUTION MATURITY

GaitBetter's solution maturity is underpinned by robust scientific research and clinical validation. Born from a landmark study on virtual reality's role in gait training and fall prevention, GaitBetter has demonstrated a significant reduction in fall risks. Its efficacy is backed by clinical results that are actively being published, reflecting its evidence-based approach. This strong foundation ensures GaitBetter's readiness for broader adoption by healthcare professionals seeking innovative rehabilitation solutions.

### CLINICAL TRIALS



|~ evidence-based digital practices ~|

### PREMS & PROMS



|~ sufficient ~|

### DESIGN APPROACH



|~ adequate ~|

### SOLUTION MATURITY



|~ very high ~|

### TECHNOLOGY READINESS LEVEL

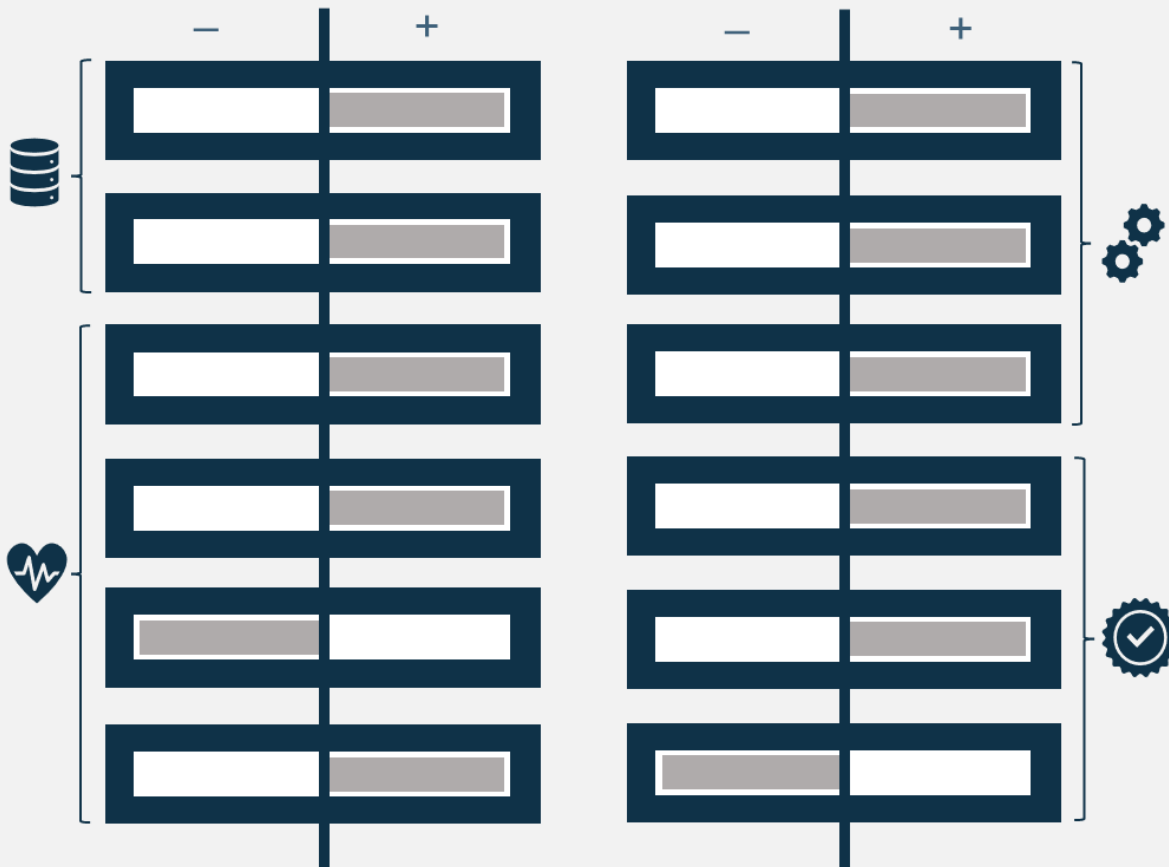


|~ product deployed ~|

## CHANGE OF PRACTICES

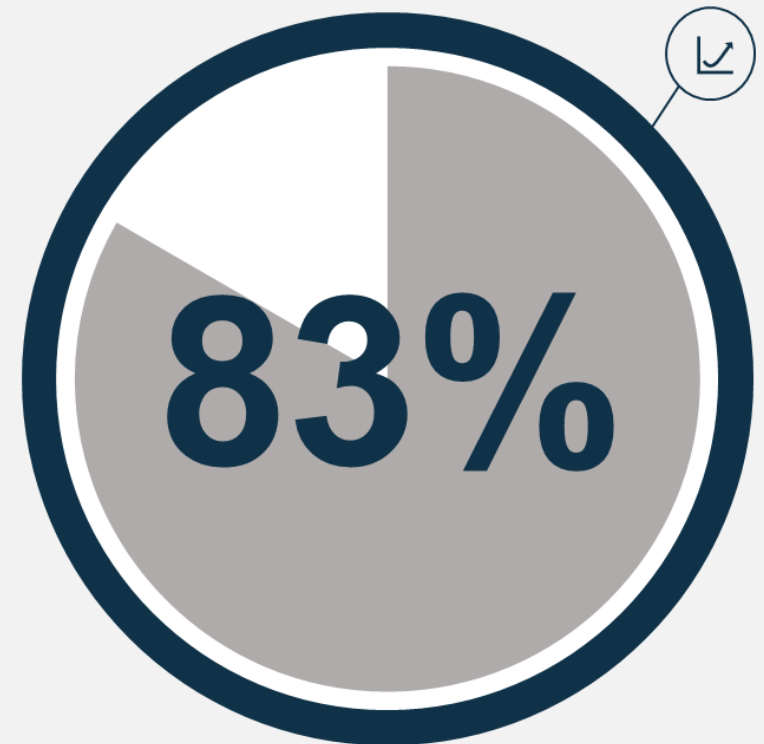
GaitBetter transforms rehabilitation practices by integrating virtual reality to simulate real-life environments, enhancing both motor and cognitive training. This innovation enables physiotherapists to significantly improve rehabilitation outcomes with minimal additional investment in existing equipment. By increasing the quality of services, GaitBetter empowers providers to deliver more effective care. Expanding interoperability would further enhance its impact, enabling seamless integration with broader healthcare systems and maximizing its potential in diverse clinical settings.

### PRACTICES MEASURE POINTS



| ~ 12 relevant measure points ~ |

### CHANGE OF PRACTICES



| ~ very significant ~ |

## USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

GaitBetter offers an engaging user experience, leveraging gamification to boost patient motivation and adherence to rehabilitation programs. Healthcare professionals find the system intuitive and easy to master after installation support from GaitBetter. While the current virtual environments are effective, expanding these options could further enhance the experience for diverse patient needs. This combination of usability and interactivity ensures GaitBetter's appeal to both patients and providers, fostering successful rehabilitation outcomes.

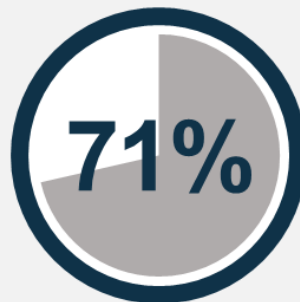


| ~ poor ~ |

### PROFESSIONAL EXPERIENCE

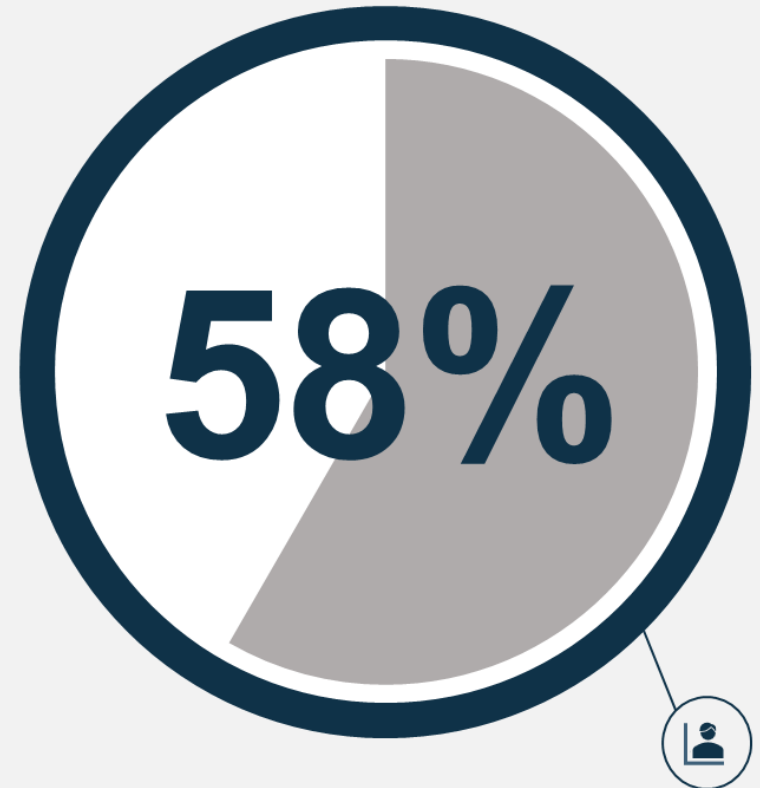


### PATIENT EXPERIENCE



| ~ average ~ |

### USER EXPERIENCE



| ~ average ~ |



## LINKS AND RESOURCES

<https://www.gaitbetter.com/>

<https://label.welink.care/>

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*This report is based on the information provided by the scored company, input from various stakeholders, and the application of the WeLink.Care© methodology by OZConsulting. The findings, scores, and evaluations presented are intended solely for informational purposes and do not constitute a guarantee or endorsement of the quality, effectiveness, or commercial viability of the evaluated digital health solution.*

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