THE WELINK.CARE LABEL HAS BEEN AWARDED TO

COMUNICARE

ON THE 14TH OF NOVEMBER 2022

WITH THE VERY HIGH DISRUPTION SCORE OF 94 %

WeLink.Care
Label

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice.
Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

COMUNICARE RECEIVES THE WELINK.CARE LABEL

Introduction

Comunicare has proudly earned the prestigious WeLink.Care Label, signifying its commitment to excellence in digital health innovation. This accolade highlights Comunicare's potential to transform healthcare practices by enhancing patient engagement and fostering more effective communication between patients and healthcare providers. The label confirms the solution's alignment with high-quality standards and its readiness to create meaningful impacts in the healthcare sector.

About the WeLink.Care Label

The WeLink.Care Label was established to set a benchmark for evaluating the disruptive potential of digital health solutions. Since its inception, it has become a hallmark of innovation and quality, awarded to solutions demonstrating exceptional ability to improve healthcare delivery. The methodology behind the label integrates a scientific and multi-dimensional analysis to assess solutions' usability, innovation, economic feasibility, and capacity to impact patient and professional experiences.

Solutions receiving the label undergo rigorous evaluation to ensure they meet stringent standards across multiple dimensions, including user experience, business model, and solution maturity. This process not only identifies innovations that enhance healthcare practices but also fosters trust and recognition within the healthcare ecosystem. By earning the WeLink.Care Label, solutions like Comunicare establish themselves as leaders in the global digital health landscape, paving the way for better health outcomes.

The Evaluation Process

The evaluation process underpinning the WeLink.Care Label is meticulously designed to provide an in-depth assessment of digital health solutions. It begins with a documentary analysis and stakeholder interviews to gather a robust understanding of the solution's purpose, functionality, and impact. Certified experts leverage their experience and a structured methodology to evaluate solutions against a detailed framework, ensuring a comprehensive and impartial analysis.

Key dimensions are assessed, such as solution maturity, business model robustness, user experience, and the capacity to drive change in healthcare practices. These dimensions are subdivided into specific sub-topics, addressing the unique aspects of each solution and its operational context. For instance, the evaluation might include the integration of user feedback in solution design, scalability potential, or interoperability with existing healthcare systems.

The process extends to real-world validation where possible. Field studies and interviews with users—patients and healthcare professionals—offer critical insights into the solution's usability and effectiveness in practice. These qualitative inputs complement the quantitative scoring, presenting a holistic view of the solution's performance.

Finally, the evaluation process results in a composite disruption score, highlighting the solution's potential to significantly enhance healthcare delivery. This comprehensive approach ensures that only solutions of the highest caliber receive the WeLink.Care Label, making it a trusted mark of excellence in digital health.

COMUNICARE

Introduction to the company

Comunicare is an innovative healthcare technology company established with a mission to bridge the gap between patients and healthcare professionals through effective communication and tailored digital solutions. Founded amidst a period of personal and professional challenges, Comunicare reflects a deep understanding of the complexities of managing chronic illnesses. This empathetic approach has driven its development into a reliable partner for hospitals, clinicians, and patients. The company combines technological expertise with a human-centric philosophy, ensuring that its offerings not only support medical processes but also enhance the patient experience. Over the years, Comunicare has collaborated with leading healthcare institutions and stakeholders to create solutions that address real-world needs. By leveraging insights from healthcare professionals, patients, and their caregivers, the company has crafted tools that enable better disease management, improve health literacy, and facilitate data sharing. Today, Comunicare stands as a testament to the power of technology in transforming healthcare delivery while staying rooted in its commitment to meaningful patient engagement.

The Solution

Comunicare's flagship offering is a dynamic digital health platform designed to empower patients and streamline communication across the healthcare continuum. By integrating seamlessly into existing hospital systems and workflows, the solution ensures that healthcare providers can deliver consistent, accurate, and timely information to patients. Its robust architecture supports various functionalities, including patient education, symptom monitoring, and real-time interaction with healthcare teams, making it a versatile tool for managing chronic conditions. The platform supports medical professionals in creating structured care pathways that cater to individual patient needs. Whether it is providing multimedia educational resources or collecting patient-reported outcomes, Comunicare fosters a collaborative environment that prioritizes informed decision-making and improved care outcomes.

Features and Benefits

Comunicare boasts an array of features that simplify and enhance healthcare delivery. The platform provides patients with multimedia educational content tailored to specific conditions, ensuring they have a clear understanding of their diagnosis, treatment, and follow-up care. Integrated symptom trackers and quality-of-life questionnaires empower patients to actively participate in their care by reporting real-time data to their healthcare providers. Healthcare professionals benefit from streamlined workflows through Comunicare's integration with electronic medical records and scheduling systems. This interoperability reduces administrative burdens while enabling timely, data-driven decision-making. By improving health literacy and promoting engagement, Comunicare ultimately enhances treatment adherence and health outcomes.
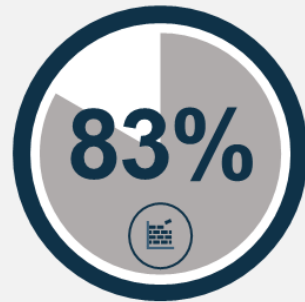
Compliance and Future Outlook

Comunicare is fully aligned with key industry standards, ensuring compliance with regulatory requirements such as GDPR and international data security protocols. Its robust design incorporates advanced encryption and secure authentication methods, providing both patients and healthcare providers with confidence in data integrity and privacy. Looking forward, Comunicare is poised for growth, with plans to expand its capabilities and reach. As it continues to evolve, Comunicare aims to lead the charge in digital healthcare innovation, setting a new standard for patient-centric solutions that balance technology with compassionate care.

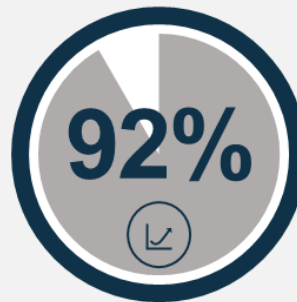**WeLink.Care**

DISRUPTION SCORE

Comunicare achieves an impressive disruption score, reflecting its significant impact on healthcare delivery. The platform excels in providing seamless data access for both patients and professionals while adhering to FHIR and HL7 interoperability standards. Validated at level 2 on the mhealthBelgium platform, it demonstrates clinical utility across diverse locations and specialties. Intuitive and free for patients, Comunicare combines usability with robust evidence-based design, showcasing its potential to redefine digital health practices.
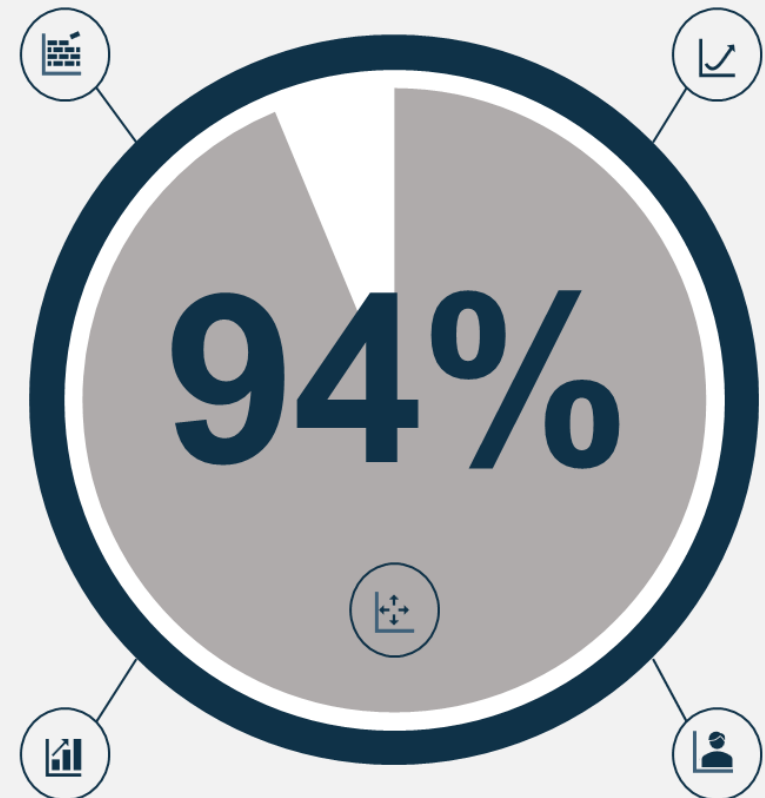
BUSINESS PERFORMANCE
83%
|~ very good ~|

CHANGE OF PRACTICES
92%
|~ very significant ~|

DISRUPTION POTENTIAL
94%
|~ very high ~|

SOLUTION MATURITY
100%
|~ very high ~|

USER EXPERIENCE
100%
|~ very good ~|

BUSINESS MODEL

Comunicare's business model demonstrates strong financial progress, with significant debt reduction and a trajectory toward profitability. Its solution integrates seamlessly with XpCare and Omnipro, widely used in Belgian hospitals, enhancing its market relevance. Future growth could be bolstered by securing a standardized connector with Xperthis, expanding accessibility. Backed by successful investor support in a 2019 financing round, Comunicare is poised to extend its reach beyond Belgium, targeting Luxembourg for its next expansion phase.
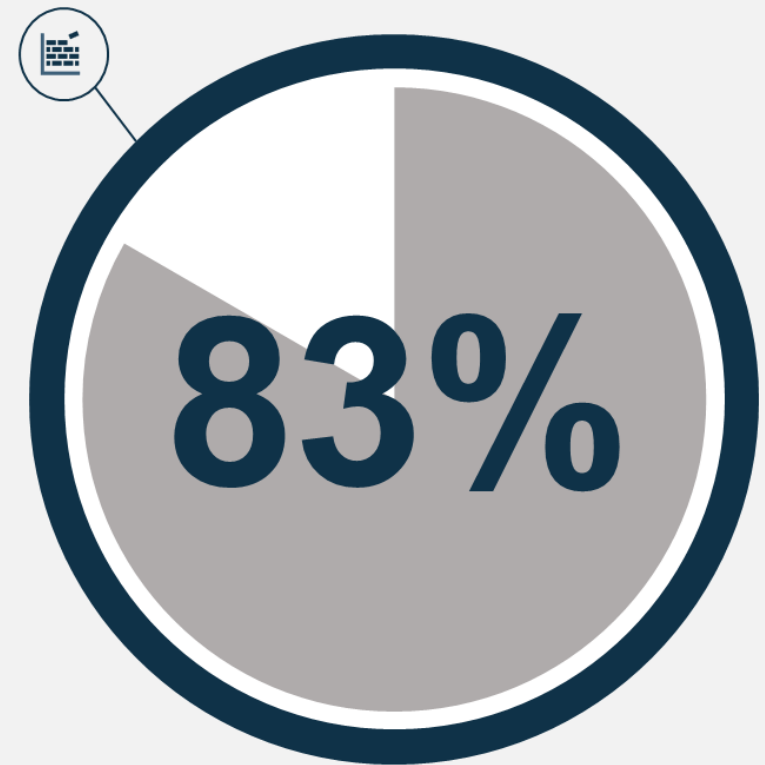
BUSINESS MODEL

|~ very good ~|

BUSINESS PERFORMANCE

83%

|~ very good ~|

COMMERCIAL READINESS LEVEL

8

|~ first profits ~|

SOLUTION MATURITY

Comunicare exhibits advanced solution maturity, continually evolving through feedback from healthcare professionals to refine its features across diverse medical specialties. The platform supports innovation and efficiency, integrating clinical insights from studies conducted in multiple locations and specialties. Recognized for its impact, Comunicare has been selected by OncoCare for a PROMS (Patient Reported Outcome Measures) initiative, underscoring its role in enhancing patient outcomes and driving advancements in personalized healthcare delivery.

CLINICAL TRIALS

|~ evidence-based digital practices ~|

PREMS & PROMS

|~ sufficient ~|

DESIGN APPROACH

|~ adequate ~|

SOLUTION MATURITY

100%
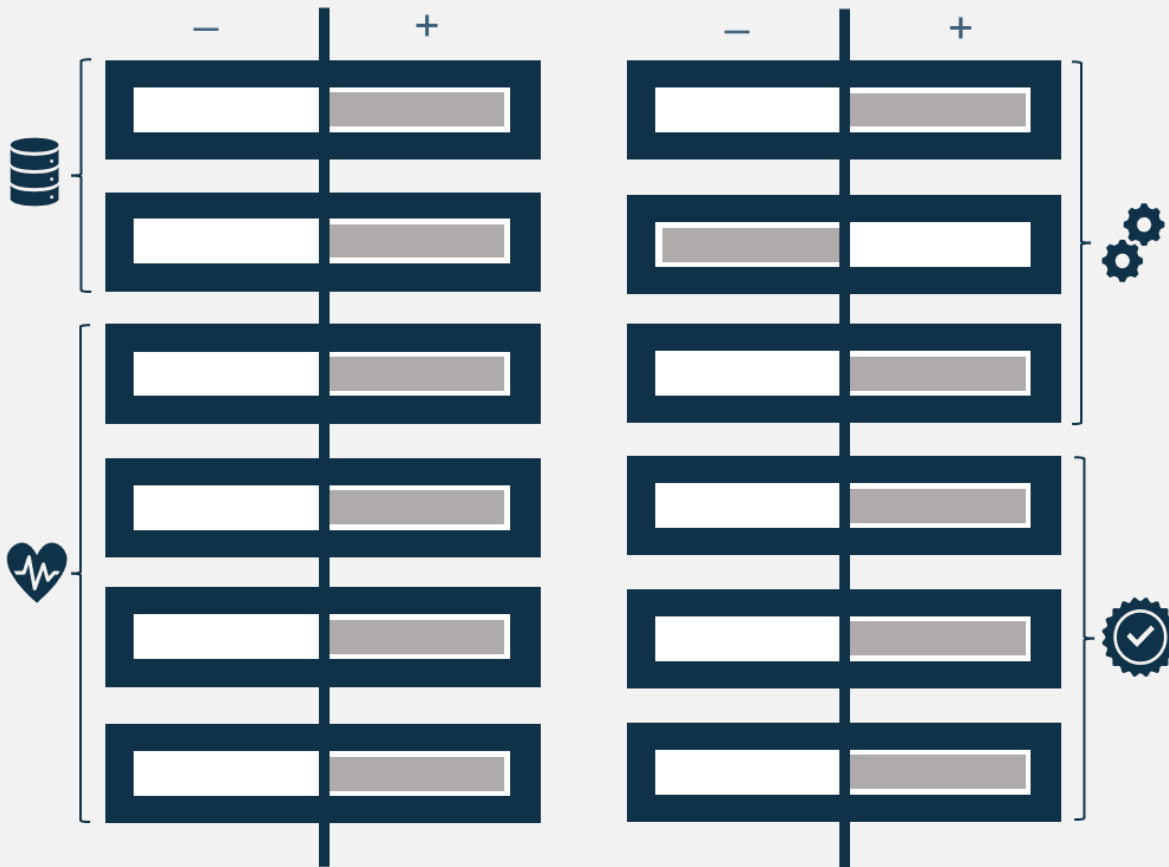
|~ very high ~|

TECHNOLOGY READINESS LEVEL

9

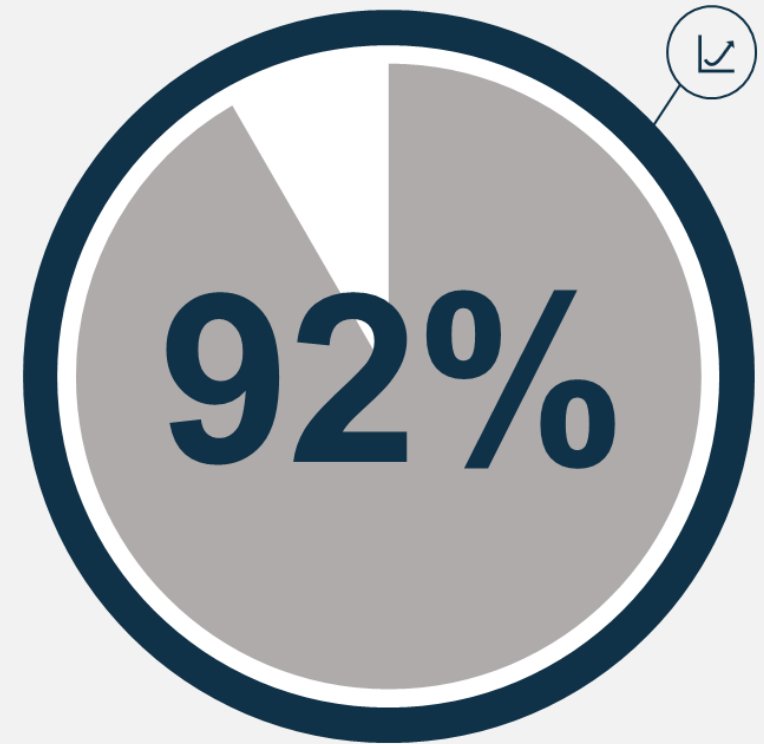|~ product deployed ~|

CHANGE OF PRACTICES

Comunicare drives impactful changes in healthcare practices by facilitating seamless data access for both professionals and patients. The platform enhances interaction through intuitive features and timely alerts, enabling faster, more flexible, and objective responses. Its compliance with FHIR and HL7 standards ensures international interoperability and supports consistent, high-quality care. By standardizing data and integrating algorithms, Comunicare harmonizes practices across professionals, optimizing internal organization and fostering a more connected healthcare ecosystem.

PRACTICES MEASURE POINTS

|~ 12 relevant measure points ~|

CHANGE OF PRACTICES

92%

|~ very significant ~|

![WeLink.Care]

USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

Comunicare delivers an exceptional user experience, offering intuitive, easy-to-install features requiring no advanced training or technical skills. The platform facilitates seamless coordination among professionals with integrated planning tools. Validated at level 2 on the mhealthBelgium platform, Comunicare is advancing toward level 3 with ongoing clinical studies to demonstrate its medical and socioeconomic benefits. Officially approved under France's ETAPES program, it stands out as a compliant telemedicine solution for enhancing care pathways.

LINKS AND RESOURCES

https://www.comunicare.be/

https://label.welink.care/

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This report is based on the information provided by the scored company, input from various stakeholders, and the application of the WeLink.Care© methodology by OZConsulting. The findings, scores, and evaluations presented are intended solely for informational purposes and do not constitute a guarantee or endorsement of the quality, effectiveness, or commercial viability of the evaluated digital health solution.

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