THE WELINK.CARE LABEL HAS BEEN AWARDED TO

bingli

ON THE 25TH OF NOVEMBER 2023

WITH THE VERY HIGH DISRUPTION SCORE OF 84 %

WeLink.Care Label

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice.
Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

BINGLI RECEIVES THE WELINK.CARE LABEL

Introduction to the Achievement

Bingli has been awarded the prestigious WeLink.Care Label, recognizing its groundbreaking use of AI to streamline medical processes and enhance both patient and provider experiences. This distinction highlights Bingli's commitment to advancing healthcare delivery through innovative, patient-centric solutions.

About the WeLink.Care Label

The WeLink.Care Label is a symbol of excellence in digital health, awarded to solutions that exhibit a transformative impact on healthcare. Solutions receiving this recognition have undergone rigorous evaluations, ensuring they meet the highest standards in usability, innovation, and scalability. This label is a mark of quality, signaling that the solution is both effective and reliable.

Through this certification, WeLink.Care promotes innovations that address critical challenges in healthcare delivery. It supports solutions that foster better patient outcomes, improve efficiency, and empower healthcare professionals with cutting-edge tools to deliver exceptional care.

The Evaluation Process

The evaluation process for the WeLink.Care Label begins with an in-depth analysis of the solution's core technology and design. For Bingli, this included assessing its AI-driven anamnesis and care navigation features, which streamline medical history-taking and optimize patient-provider interactions. These functionalities enable actionable insights, making care delivery faster and more efficient.

Next, the process evaluates the impact on clinical workflows. Bingli's ability to save time for both patients and doctors while improving the quality of collected data stood out. Its structured diagnostic tools and seamless integration with electronic health records were particularly commended for enhancing decision-making and reducing administrative burdens.

The sustainability and scalability of Bingli's business model are also scrutinized. Its application across various healthcare settings, from general practice to specialized care, demonstrates flexibility and adaptability. Moreover, its focus on patient engagement and accessibility—allowing users to complete questionnaires in their own language at their convenience—was identified as a key strength.

Finally, a panel of experts reviews these findings, considering feedback from real-world use cases. This ensures that the solution not only meets but exceeds expectations in delivering meaningful improvements to healthcare systems. Bingli's innovative approach to AI-enabled healthcare secured its position as a standout in the digital health space.

BINGLI

Introduction to the company

Bingli, headquartered in Antwerp, Belgium, is a pioneering company at the forefront of healthcare innovation. Leveraging advanced AI technology, Bingli aims to optimize interactions between patients and healthcare providers by improving efficiency, data quality, and patient engagement throughout the care journey.

The company's solutions focus on transforming medical history-taking, diagnostic workflows, and care navigation. With a strong commitment to enhancing healthcare accessibility and productivity, Bingli serves a wide spectrum of stakeholders, including patients, doctors, hospitals, across Europe and beyond.

The Solution

Bingli is an AI-powered platform that revolutionizes the way patient information is gathered and utilized in clinical workflows. It automates anamnesis by asking relevant, patient-specific questions in advance, helping doctors prepare for consultations with comprehensive, structured data.

The platform also supports care navigation and diagnostic assessments by providing actionable insights that streamline decision-making. Bingli empowers patients to contribute to their care proactively, ensuring they are better prepared and engaged when interacting with their healthcare providers.

Features and Benefits

Bingli's AI-driven medical history-taking and diagnostic tools save time for both patients and doctors while improving the quality and relevance of the collected data. Patients can complete questionnaires at home, in their preferred language, and without time pressure, fostering greater accuracy and comfort.

For healthcare providers, Bingli delivers actionable insights through a structured diagnostic landscape, enabling faster and more accurate decision-making. By reducing administrative burdens and enhancing the quality of patient data, Bingli optimizes clinical workflows and increases productivity.

Compliance and Future Outlook

Bingli adheres to stringent data protection standards, including GDPR compliance, ensuring the security and confidentiality of patient information. As the company continues to innovate, it plans to expand its capabilities in AI-driven diagnostics, offering even greater value to healthcare systems.

Looking ahead, Bingli aims to scale its operations and refine its algorithms further to address emerging healthcare challenges. Its commitment to continuous improvement positions it as a leader in digital health innovation, ready to shape the future of patient-provider interactions globally.

WeLink.Care

DISRUPTION SCORE

Bingli's potential for disruption in healthcare is very high, reflecting continued advancements since its previous evaluation. The platform's AI-driven approach to anamnesis and care navigation addresses critical inefficiencies in clinical workflows, empowering both patients and providers. Publishing clinical studies, along with PROMs and PREMs, would further validate its transformative impact. Bingli's ability to streamline processes and enhance healthcare accessibility positions it in digital health innovation.

BUSINESS PERFORMANCE

100%

|~ very good ~|

CHANGE OF PRACTICES

90%

|~ very significant ~|

DISRUPTION POTENTIAL
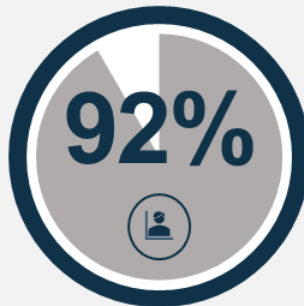
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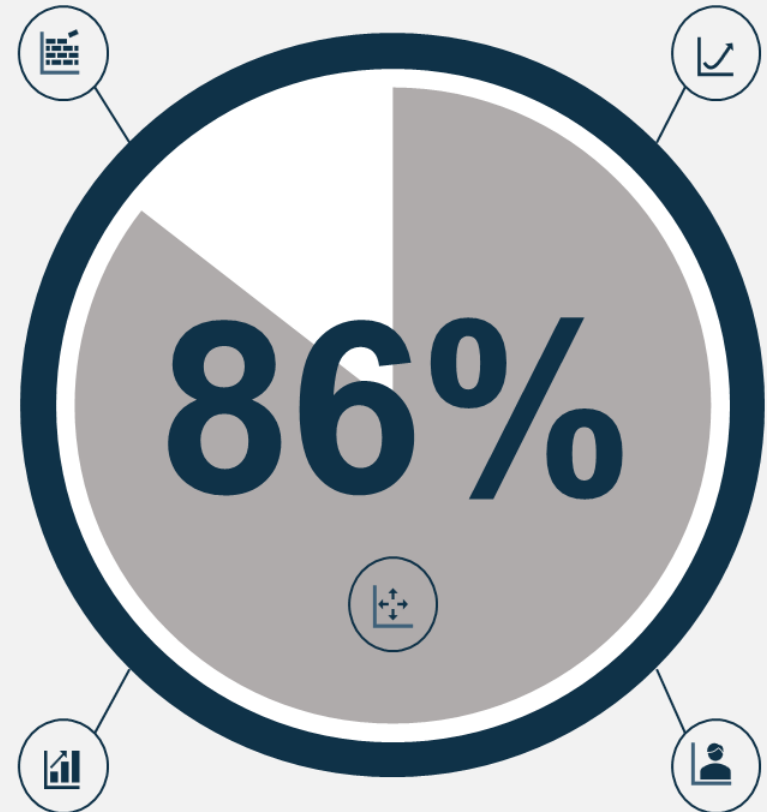
|~ very high ~|

SOLUTION MATURITY

60%
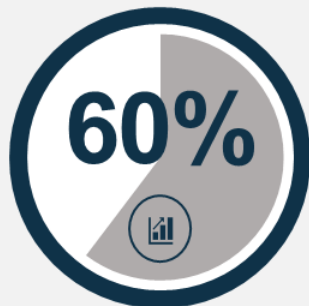
|~ high ~|

USER EXPERIENCE

92%

|~ very good ~|

BUSINESS MODEL

Bingli's business model demonstrates strong financial health and growth potential. With a complete management team, the company maintains a recurring annual income and boasts a customer loyalty rate of 90% but the startup isn't profitable yet. Following a successful €5 million fundraising round in 2022, additional funding efforts are underway. Bingli's presence in several European countries and the U.S. positions it for scalability, with profitability anticipated by mid-2025.
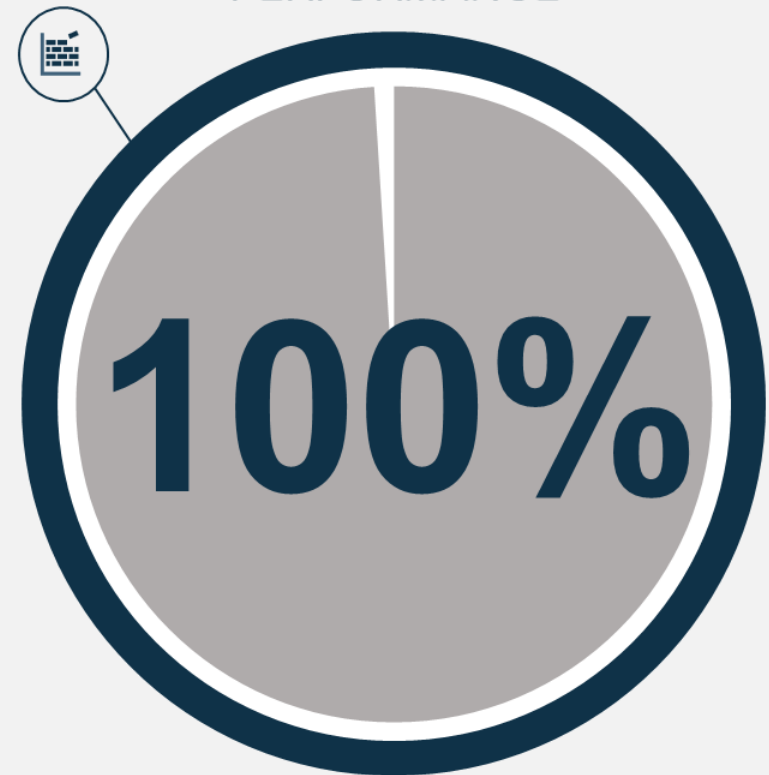

BUSINESS MODEL

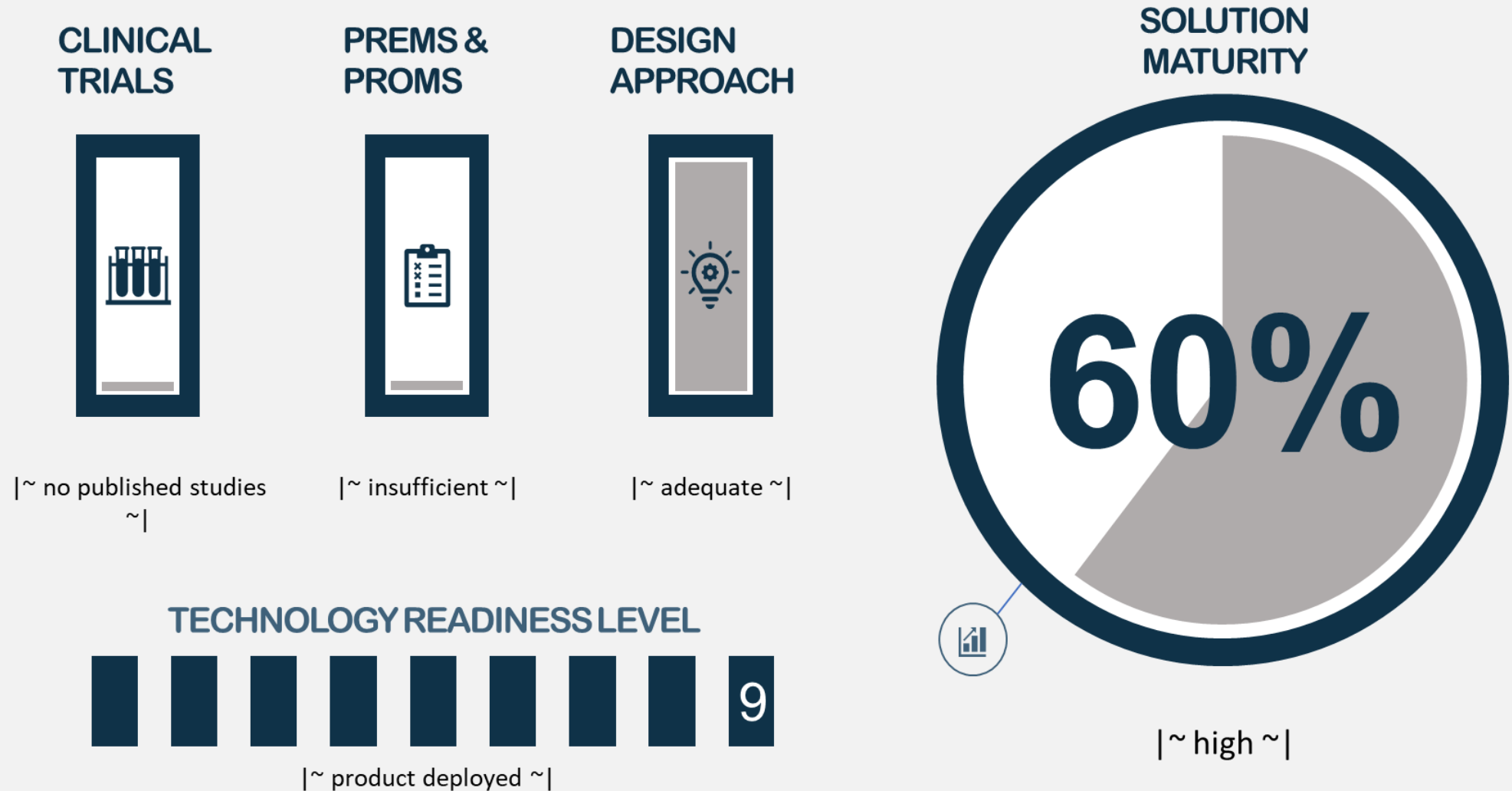|~ very good ~|

COMMERCIAL READINESS LEVEL

9

|~ model validated ~|

BUSINESS PERFORMANCE

100%

|~ very good ~|

WeLink.Care

SOLUTION MATURITY

Bingli's innovation maturity is progressing steadily, supported by ongoing clinical studies in partnership with universities in London, Belgium, and France, with results expected in late 2024. While PROMs and PREMs are yet to be published, plans to refine these metrics for greater specificity indicate a commitment to quality improvement. The development process actively involves healthcare professionals, ensuring the solution aligns with clinical needs and remains grounded in real-world healthcare practices.

CLINICAL TRIALS

|~ no published studies ~|

PREMS & PROMS

|~ insufficient ~|

DESIGN APPROACH

|~ adequate ~|

SOLUTION MATURITY

60%

|~ high ~|

TECHNOLOGY READINESS LEVEL

9

|~ product deployed ~|

CHANGE OF PRACTICES

Bingli drives significant changes in medical practices by enhancing data quality and flexibility for both patients and doctors. Patients can complete their medical history at their convenience, ensuring thoughtful and accurate responses. For doctors, the platform offers features such as differential diagnosis and triage suggestions, improving clinical decision-making. While integration challenges exist, negotiations with U.S. IT specialists are promising. Bingli, CE-marked and pursuing MDR IIa certification, ensures robust data security and system integrity.

PRACTICES MEASURE POINTS

|~ 10 relevant measure points ~|

CHANGE OF PRACTICES

90%
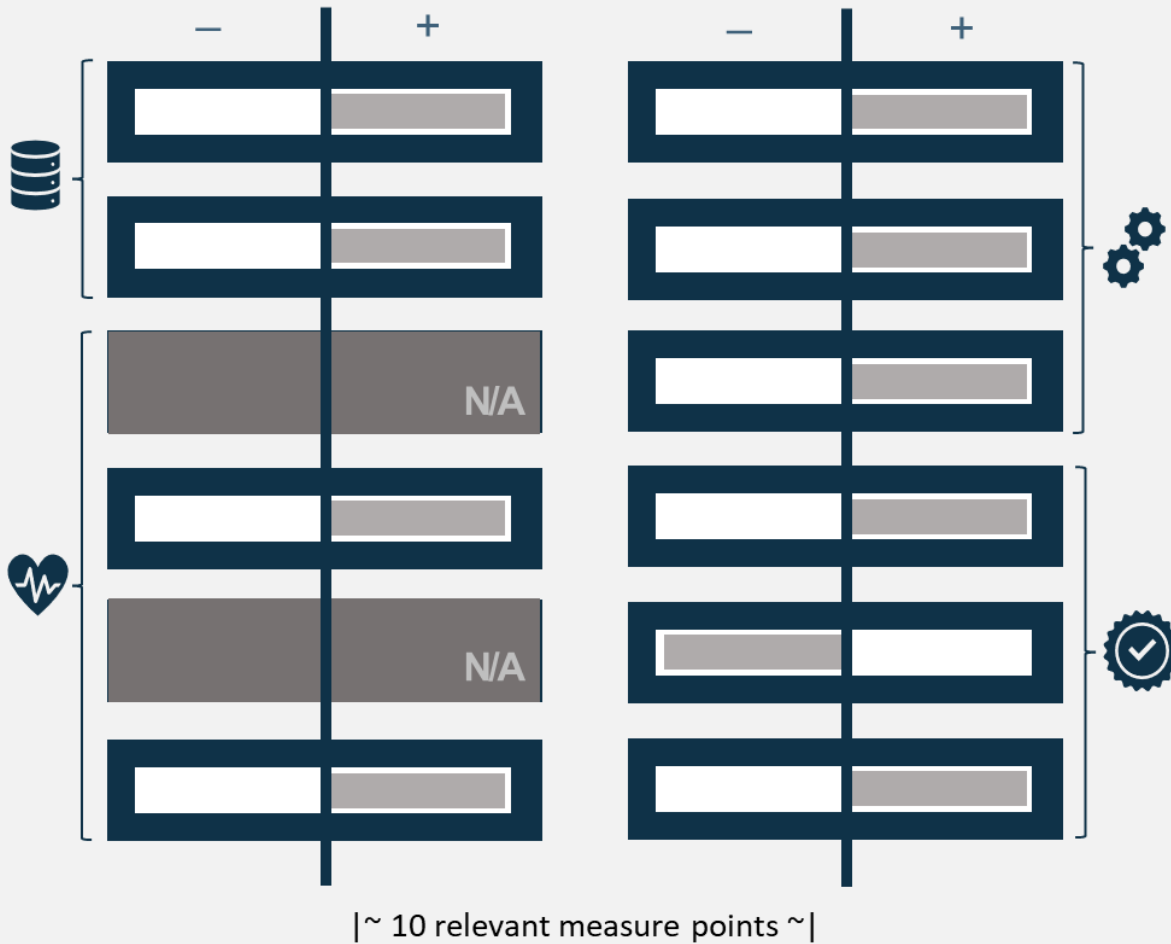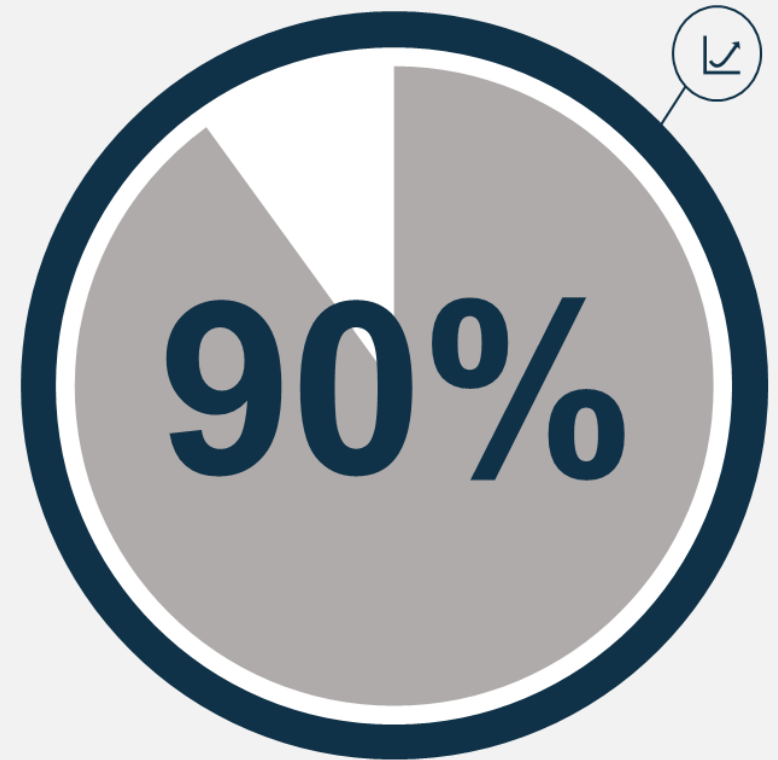
|~ very significant ~|

USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

Bingli excels in user experience by enabling seamless care navigation for both patients and healthcare professionals. It directs patients to the appropriate level of care, alleviating bottlenecks in emergency and specialist consultations. The platform offers customization options for consultation parameters while maintaining robust AI-managed diagnostic guidance. Patients benefit from autonomy in completing medical histories with guaranteed data security and confidentiality. Ergonomic design and free access ensure high acceptability and engagement for all users.
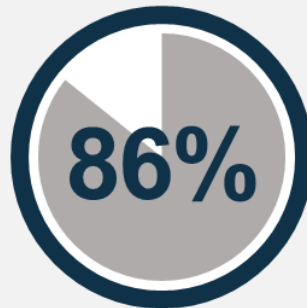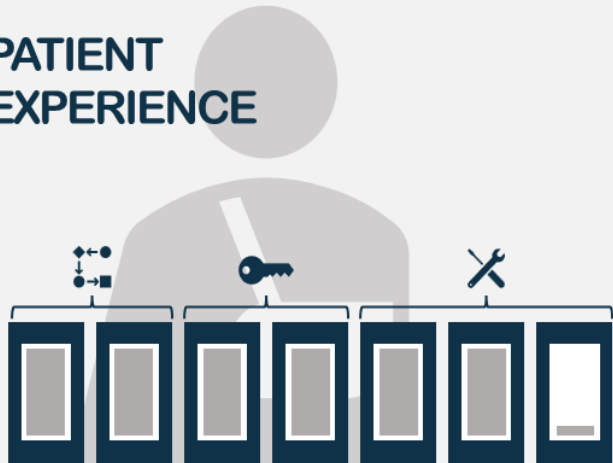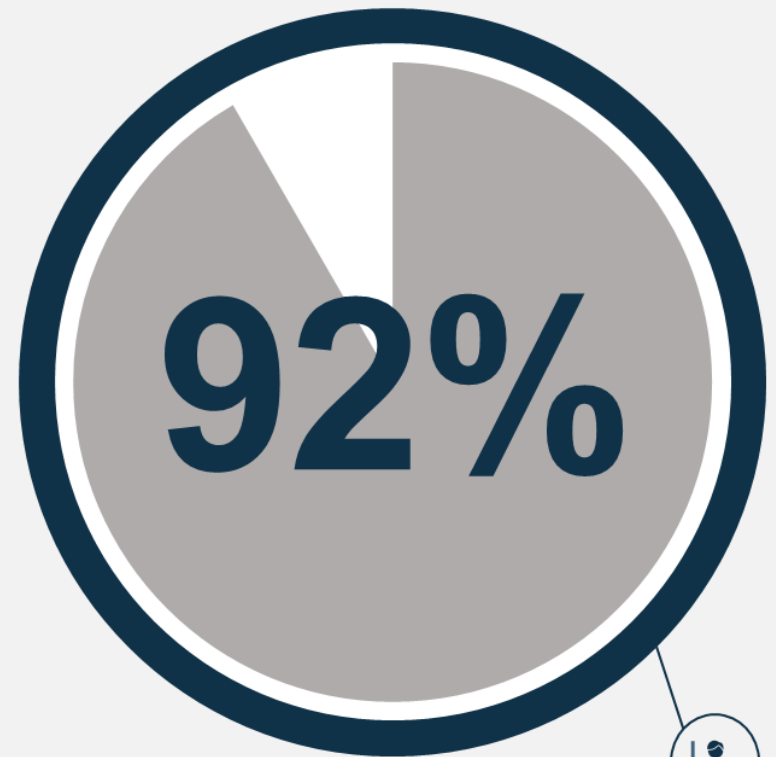
LINKS AND RESOURCES

https://www.bingli.eu/fr/

https://label.welink.care/

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