

# THE WELINK.CARE LABEL HAS BEEN AWARDED TO



ON THE 28<sup>TH</sup> OF DECEMBER 2023

WITH THE MEDIUM DISRUPTION SCORE OF 58 %



A handwritten signature in black ink, appearing to read "Thierry Vermeeren", written over a horizontal line.

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice. Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

## ALLO DOCTEUR RECEIVES THE WELINK.CARE LABEL

### Introduction to the Achievement

Allo Docteur has achieved a significant milestone by earning the WeLink.Care Label, a testament to its innovative contributions to improving healthcare accessibility and efficiency in the Democratic Republic of Congo (DRC). This recognition underscores its commitment to bridging healthcare gaps through telemedicine, offering transformative services such as teleconsultation and teleexpertise and medical information to urban and underserved populations.

### About the WeLink.Care Label

The WeLink.Care Label is a prestigious certification that recognizes excellence in digital health innovation. It is awarded to solutions that meet rigorous criteria for improving healthcare delivery, empowering professionals and patients alike, and fostering impactful changes in medical practices. The label serves as a benchmark for quality and reliability in the rapidly evolving eHealth sector.

This recognition aims to distinguish solutions with demonstrable benefits, encouraging their adoption in healthcare systems worldwide. Solutions awarded the WeLink.Care Label have undergone a comprehensive evaluation process, assuring stakeholders of their capability to deliver meaningful results in enhancing patient care and healthcare professional workflows.

### The Evaluation Process

The evaluation process for the WeLink.Care Label is rooted in a meticulous and multi-dimensional methodology. It begins with a thorough examination of the solution's technical specifications, user-centered design, and alignment with healthcare needs. By focusing on real-world applications, evaluators ensure the solution addresses genuine challenges faced by healthcare providers and patients.

A critical component of the evaluation is the business model analysis, which assesses the financial sustainability and scalability of the solution. This includes reviewing its economic feasibility, funding mechanisms, and strategies for achieving widespread adoption. Particular attention is given to how the solution balances accessibility with profitability, especially in challenging healthcare environments like the DRC.

Another vital step involves assessing the solution's maturity and scientific validation. This encompasses its readiness for deployment, the robustness of its data security measures, and adherence to international standards such as HIPAA for data protection. Solutions are also evaluated for their ability to integrate seamlessly with existing healthcare systems, ensuring interoperability and continuity of care.

Finally, the evaluation process includes input from a panel of experts who review all gathered data to ensure the solution meets the highest standards of innovation and impact. This holistic approach not only identifies strengths but also highlights areas for future improvement, fostering the continuous development of digital health solutions like Allo Docteur.

# ALLO DOCTEUR

## Introduction to the company

Allo Docteur, established in May 2021, has emerged as a dynamic force in the digital health sector. Headquartered in Congo, the company is dedicated to transforming healthcare delivery through innovative technologies. Its mission is to bridge the gaps in medical accessibility, ensuring that underserved populations receive quality care.

With a focus on telemedicine and e-health, Allo Docteur leverages cutting-edge solutions to connect patients and healthcare professionals seamlessly. Through strategic partnerships and a commitment to excellence, the company aspires to become a leader in revolutionizing healthcare in telemedicine and e-health.

## The Solution

Allo Docteur is an advanced digital platform designed to meet the diverse needs of patients and healthcare providers. Offering services like core services, teleconsultations with general practitioners and specialists, health monitoring and tele-expertise, the platform is built to address common barriers to care, such as geographical distance and limited access to medical professionals.

Developed with user-centric principles, Allo Docteur provides an intuitive interface that simplifies interaction between patients and practitioners. Its robust functionality not only enhances the patient experience but also streamlines workflows for healthcare professionals, promoting efficiency and better outcomes.

## Features and Benefits

Allo Docteur boasts a range of innovative features, including specific features, real-time video consultations, secure medical record access. These capabilities empower patients to access high-quality medical advice without the need for physical visits, saving time and reducing travel-related costs.

For healthcare providers, the platform enhances decision-making through supporting features, integrated health analytics, seamless data sharing, remote patient monitoring and teleexpertise. Its secure and compliant infrastructure ensures that sensitive medical data is protected, building trust among users while adhering to international standards.

## Compliance and Future Outlook

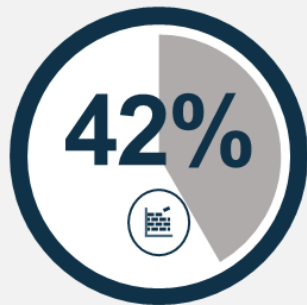
Built with a strong emphasis on compliance, Allo Docteur aligns with specific standards, GDPR, HIPAA to safeguard patient data and privacy. It employs advanced security protocols, ensuring data integrity and protecting user information from unauthorized access.

Looking ahead, Allo Docteur envisions expanding the solution to incorporate future advancements, AI-enhanced diagnostics, broader telehealth capabilities, regional adaptations. By continuously innovating and integrating user feedback, the company aims to remain at the forefront of digital healthcare transformation, driving equitable and efficient care for all.

## DISRUPTION SCORE

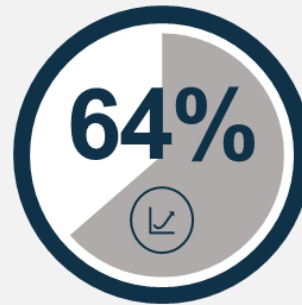
**Allo Docteur** demonstrates moderate disruption potential as a promising startup in its final prototype stage. Led by a dynamic management team, the platform targets critical healthcare gaps in the Democratic Republic of Congo. With plans for telemedicine expansion, including teleconsultation, teleexpertise, and additional health services, the solution aligns with digital health trends. Its growth prospects are supported by innovative features and a clear strategy for scaling within urban and underserved areas.

### BUSINESS PERFORMANCE



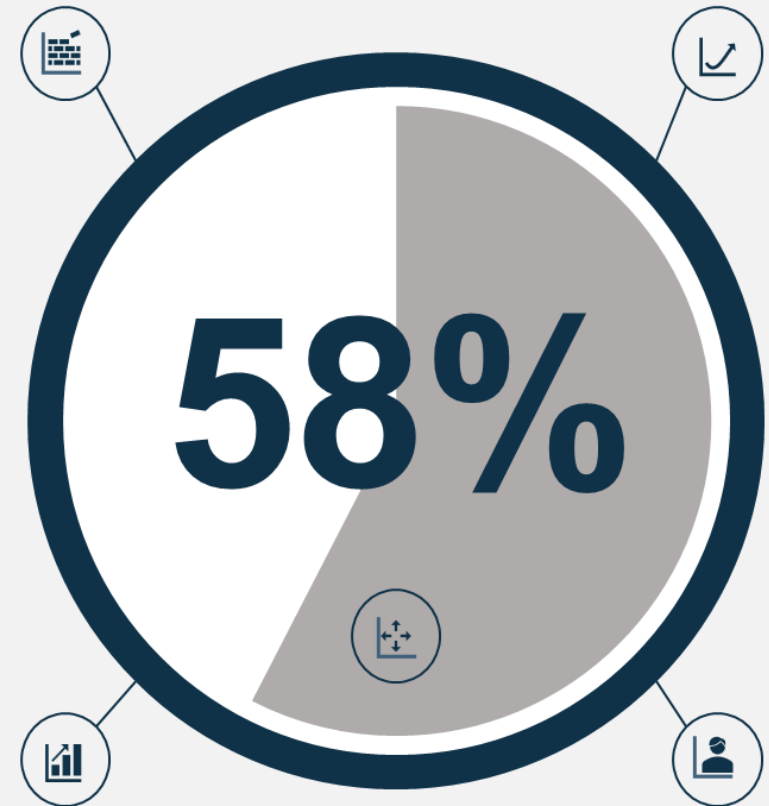
|~ average ~|

### CHANGE OF PRACTICES



|~ significant ~|

### DISRUPTION POTENTIAL



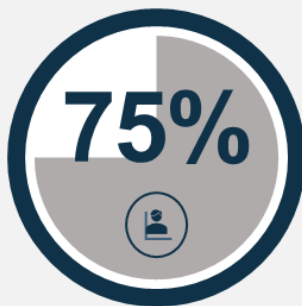
|~ medium ~|

### SOLUTION MATURITY



|~ medium ~|

### USER EXPERIENCE



|~ good ~|

## BUSINESS MODEL

**Allo Docteur**'s business model reflects a solid foundation for a startup at its development stage. The platform, set to launch in Q1 2024, relies on patient payments and fees from doctors for teleexpertise services. Operating on self-funding, the company has applied for additional support in the DRC and Belgium. The diverse management team spans the DRC, Europe, and Canada, ensuring a global perspective, while the intellectual property certification from the DRC's Ministry of Industry strengthens its market position.

### BUSINESS MODEL



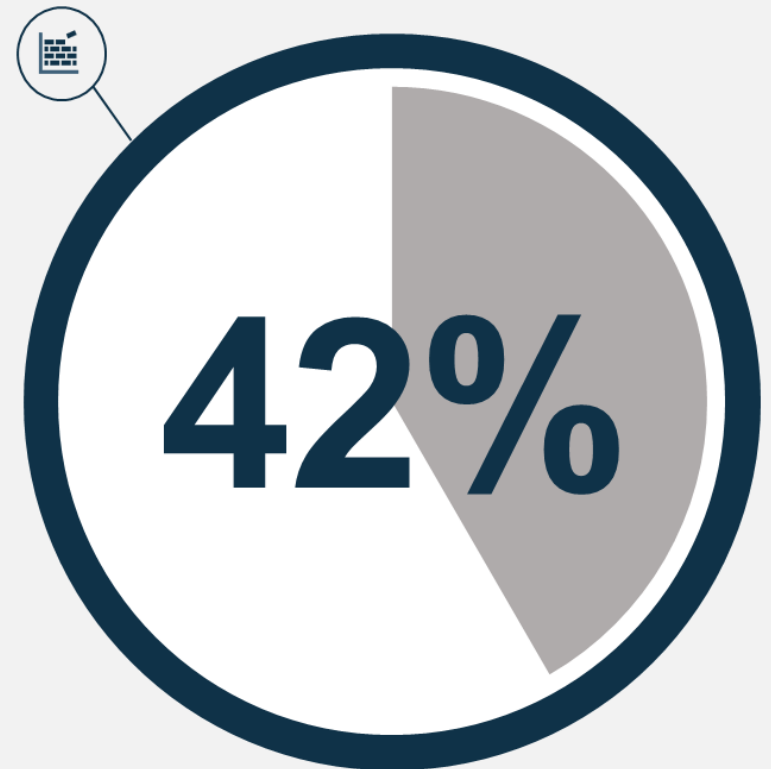
|~ average ~|

### COMMERCIAL READINESS LEVEL



|~ sales preparation ~|

### BUSINESS PERFORMANCE



|~ average ~|

## SOLUTION MATURITY

**Allo Docteur's** innovation maturity is progressing, reflecting its prototype phase with a planned small-scale launch in early 2024. While the platform has yet to undergo scientific validation or publish PROMs and PREMs, its iterative development benefits from input by healthcare professionals and patients. This collaborative approach enhances the solution's functionality, positioning it for practical application and broader adoption once it transitions into production.

### CLINICAL TRIALS



| ~ no published studies ~ |

### PREMS & PROMS



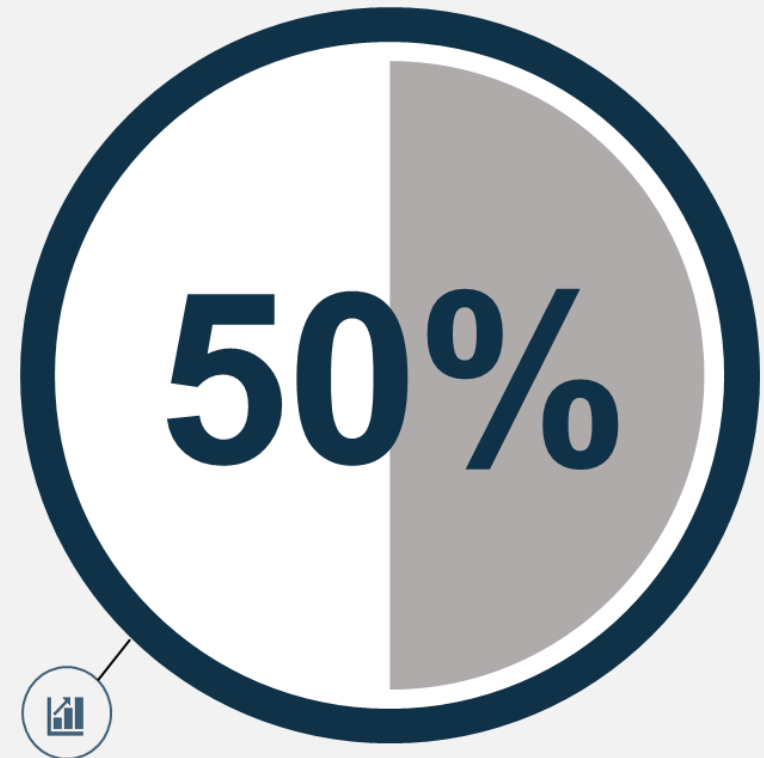
| ~ insufficient ~ |

### DESIGN APPROACH



| ~ adequate ~ |

### SOLUTION MATURITY



| ~ medium ~ |

### TECHNOLOGY READINESS LEVEL

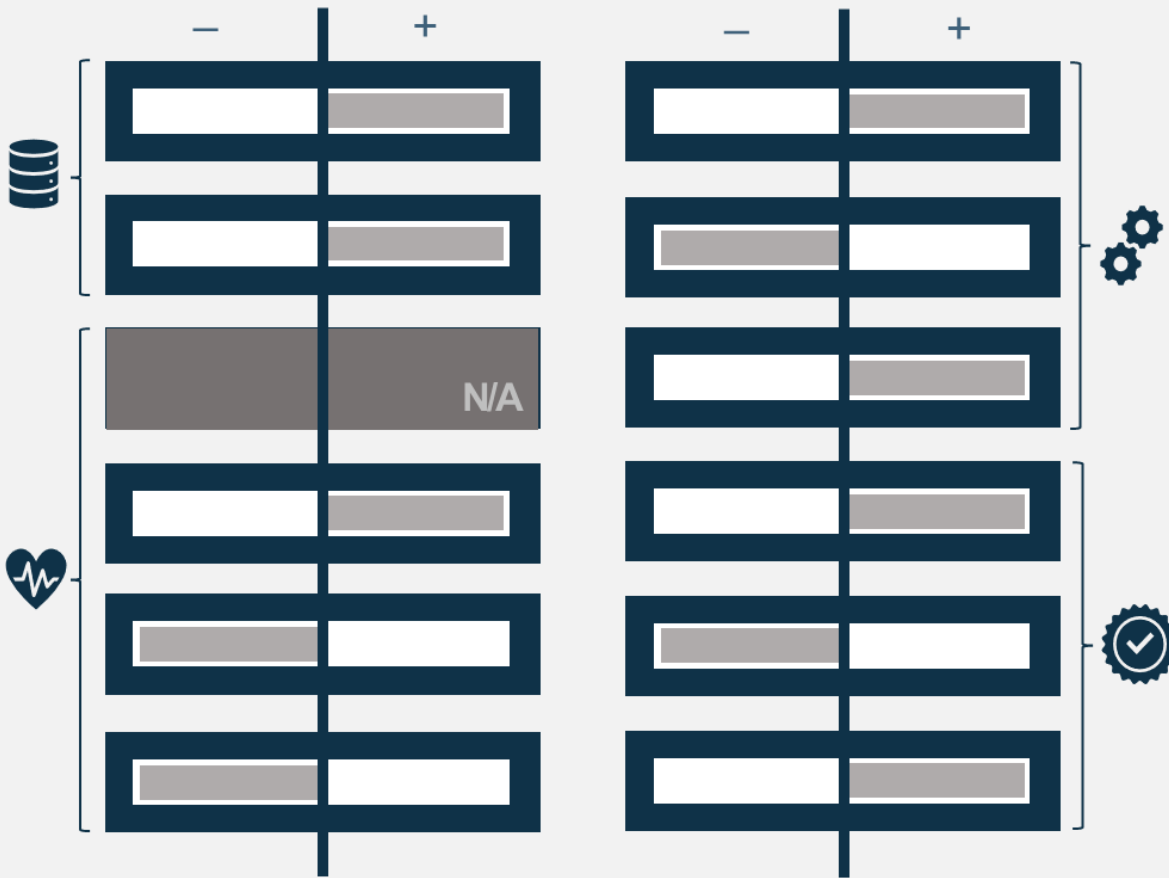


| ~ operating prototype ~ |

## CHANGE OF PRACTICES

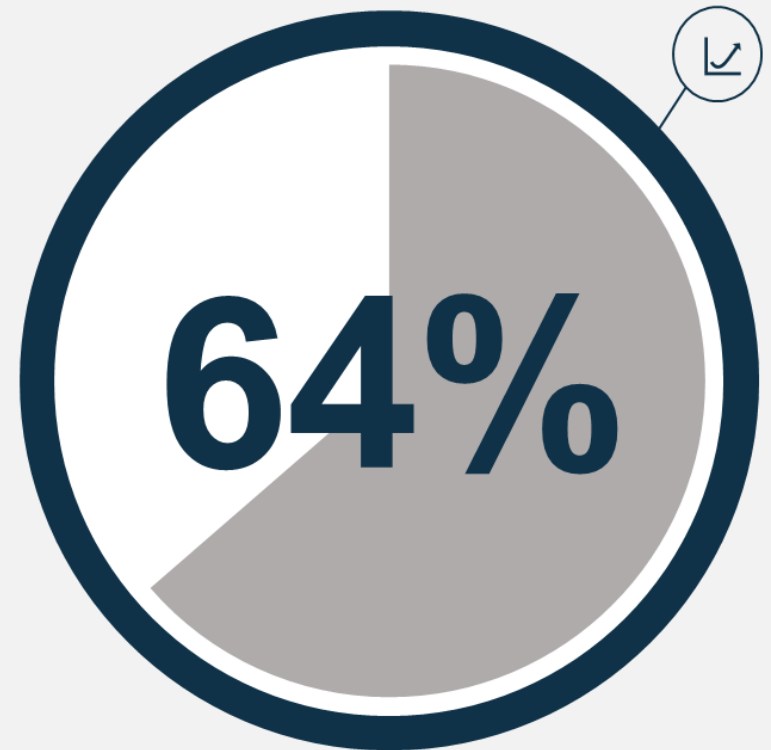
**Allo Docteur** supports impactful practice changes by offering teleconsultations, tele-expertise, and temporary access to electronic medical records, improving care accessibility in the DRC. Services are available to those with internet access (20% of the population) and payment capacity, with efforts underway to develop free models for underserved communities. Compliant with HIPAA standards, the platform secures data on OVH Cloud, adhering to European norms for medical information protection. AI-driven decision support is planned for future enhancements.

### PRACTICES MEASURE POINTS



|~ 11 relevant measure points ~|

### CHANGE OF PRACTICES



|~ significant ~|

## USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

**Allo Docteur** prioritizes user experience for healthcare professionals, facilitating appointment scheduling and supporting prevention, diagnosis, treatment, and follow-up across the healthcare continuum. The platform is intuitive, with a 5-minute tutorial and an hour-long training on teleconsultation and tele-expertise basics during its first year. Feedback from over 60 trained doctors informs ongoing improvements. For patients, ease of use is a strength, but compliance and follow-up tools are underdeveloped. Non-downloadable records enhance data security and trust. In the current Congolese healthcare system, households are responsible for the cost of care.

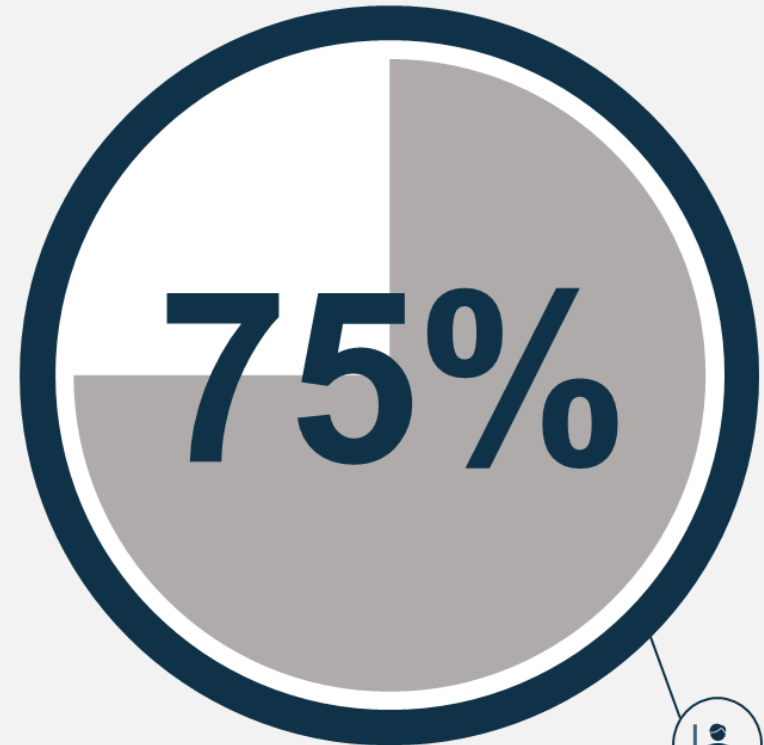
### PROFESSIONAL EXPERIENCE



#N/A



### USER EXPERIENCE



| ~ good ~ |

### PATIENT EXPERIENCE



| ~ average ~ |





## LINKS AND RESOURCES

<https://alldocteurrdc.net/>

<https://label.welink.care/>

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*This report is based on the information provided by the scored company, input from various stakeholders, and the application of the WeLink.Care© methodology by OZConsulting. The findings, scores, and evaluations presented are intended solely for informational purposes and do not constitute a guarantee or endorsement of the quality, effectiveness, or commercial viability of the evaluated digital health solution.*

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