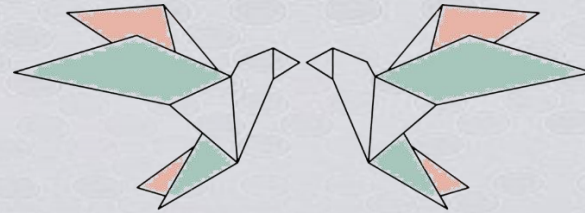


THE WELINK.CARE LABEL HAS BEEN AWARDED TO



LISA CONNECT

ON THE 5TH OF JANUARY 2024

WITH THE VERY HIGH DISRUPTION SCORE OF 83%



A handwritten signature in black ink, appearing to read 'Thierry Vermeeren', is written over a horizontal line.

Dr. Thierry Vermeeren, CEO

The WeLink.Care label uses a composite index scoring the disruption value of a digital solution use case in the daily health practice. Our expert team has reviewed the preselected digital solution with a set of 35 points of measure, based on interviews, documents research and analysis.

LISACONNECT RECEIVES THE WELINK.CARE LABEL

LisaConnect has proudly been awarded the WeLink.Care Label, a prestigious recognition that highlights the innovative potential of its solution for enhancing patient engagement and preventive healthcare. This label is granted to digital health solutions that demonstrate excellence in improving healthcare practices and delivering tangible benefits for both patients and healthcare professionals. Receiving this label underscores LisaConnect's commitment to revolutionizing healthcare prevention through its unique media platform, which transforms waiting room experiences into opportunities for health education and empowerment.

About the WeLink.Care Label

The WeLink.Care Label is designed to identify and promote e-health solutions that significantly disrupt traditional healthcare practices for the better. Solutions awarded the label undergo a rigorous, scientifically grounded evaluation process led by certified experts. The evaluation examines several dimensions, including technological maturity, business model, impact on healthcare practices, and user experience. Only solutions that excel in these areas and demonstrate the capacity for scalability and long-term viability receive the WeLink.Care Label.

LisaConnect earned this recognition after a comprehensive assessment of its ability to improve patient engagement, enhance preventive care, and create a more interactive healthcare experience. The label acknowledges the effectiveness of LisaConnect's approach to using idle waiting room time to deliver valuable health information, benefiting both patients and healthcare providers alike.

The Evaluation Process

The WeLink.Care evaluation process follows a robust methodology that includes document analysis, interviews with key stakeholders, and an in-depth review of the solution's real-world performance. Experts assess the disruptive potential of the technology by evaluating how well it integrates into current care environments, its ease of use for healthcare professionals and patients, and its measurable improvements in healthcare outcomes.

For LisaConnect, this evaluation focused on its ability to deliver health prevention content in medical waiting rooms through its interactive media platform. The system's potential to reduce patient anxiety, improve health literacy, and support the delivery of personalized health information were key factors in its success. The scorecard from this evaluation highlights LisaConnect's strong performance across these areas, confirming its value in preventive healthcare and patient engagement.

Receiving the WeLink.Care Label validates LisaConnect's mission to make preventive healthcare more accessible, engaging, and effective. The label not only acknowledges the immediate benefits of its digital platform but also signals its potential for future growth as LisaConnect continues to refine its services based on user feedback and advances in technology.

As LisaConnect grows and innovates, the WeLink.Care Label serves as a mark of trust and quality, reassuring healthcare providers that they are investing in a proven, impactful solution. This recognition positions LisaConnect as a leader in preventive health education, poised to expand its influence both in France and internationally.

LISACONNECT

Introduction to LisaConnect as a Company

LisaConnect is a forward-thinking company dedicated to transforming patient engagement and preventive healthcare through digital technology. The company's mission is to bridge the gap between patients and preventive healthcare measures, using digital media to inform, educate, and empower patients before they meet with healthcare providers. By integrating preventive care into daily healthcare settings, LisaConnect helps healthcare professionals improve patient outcomes while enhancing the overall care experience.

Operating across France, LisaConnect has established itself as a key player in the field of digital health prevention. The company partners with healthcare institutions and professionals to provide personalized, engaging content aimed at educating patients about key health topics. This innovative approach transforms waiting room time into a valuable opportunity for patient education and interaction, fostering greater health awareness and promoting proactive healthcare behaviors.

The LisaConnect Solution

LisaConnect's flagship product is a digital media platform designed to deliver health prevention content in medical waiting rooms. This system allows healthcare providers to share targeted health messages and preventive care advice with patients in real-time. Through an intuitive interface, patients can access a wide range of educational materials, from interactive videos to wellness tips and health-related quizzes, all aimed at improving health literacy and encouraging preventive actions.

LisaConnect transforms idle waiting room time into a rich learning experience. Patients are not only entertained but also empowered with knowledge about how to take control of their health. The platform's versatility enables it to be customized for different medical settings, allowing healthcare providers to select the most relevant health messages for their patients. This approach helps engage patients in both primary and secondary prevention, supporting better health outcomes.

Features and Benefits

LisaConnect's solution offers a range of features that enhance patient education and engagement. The platform provides interactive, user-friendly content designed to simplify complex health topics, making them accessible to a wide audience. Patients are able to explore topics such as first aid, disease prevention, and wellness tips, which can help alleviate anxiety and improve their understanding of health issues before they see their doctor.

One of the system's key benefits is its ability to reduce perceived waiting time, helping to improve patient satisfaction. Additionally, LisaConnect supports healthcare providers by offering a seamless way to integrate preventive care into their practice, providing a digital assistant that delivers health information to patients at the most opportune time. Healthcare professionals can easily customize the content, ensuring that the information is tailored to their patient population and aligned with their care objectives.

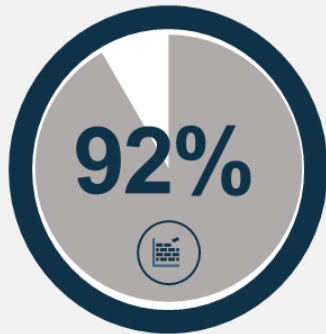
Compliance and Future Outlook

LisaConnect's platform is GDPR-compliant, ensuring the protection of patient data while delivering an engaging, secure user experience. As the company continues to evolve, it plans to expand its reach by integrating more health applications and partnering with a wider range of healthcare organizations. With its innovative approach to patient education and preventive care, LisaConnect is poised to make a lasting impact on healthcare both in France and beyond.

DISRUPTION SCORE

LisaConnect shows strong disruptive potential by turning waiting room time into a valuable opportunity for preventive healthcare education. Its digital kiosks engage patients with interactive content, promoting health awareness and proactive behaviour. However, conducting clinical studies to validate the effectiveness of this approach in improving patient outcomes would strengthen its scientific credibility and provide important evidence of its impact on long-term prevention efforts.

BUSINESS PERFORMANCE



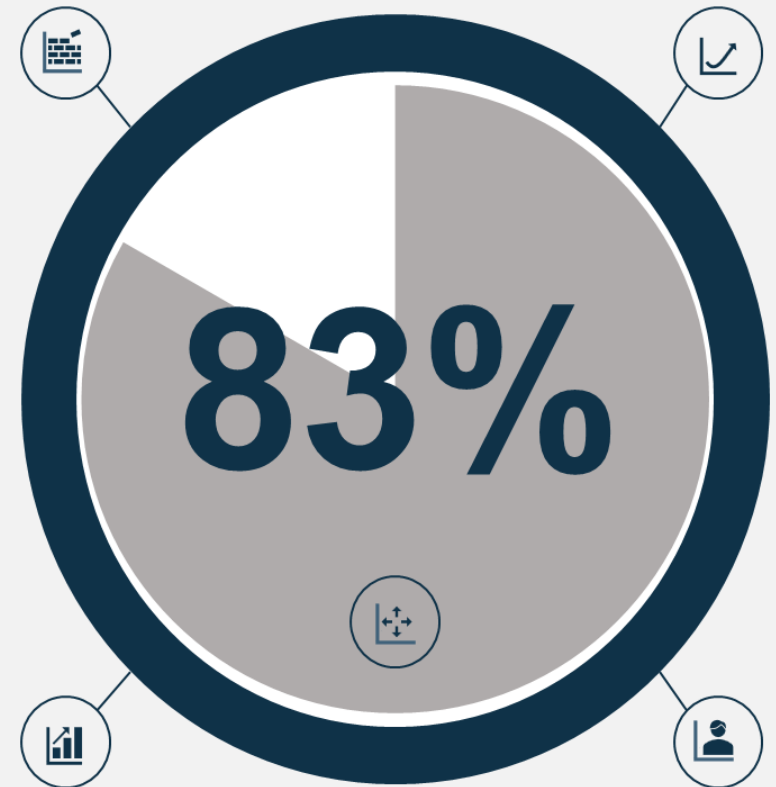
|~ very good ~|

CHANGE OF PRACTICES



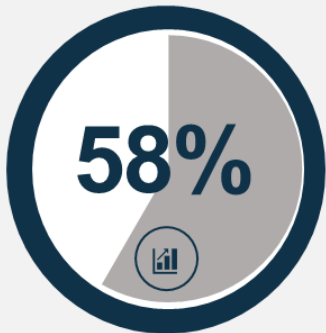
|~ very significant ~|

DISRUPTION POTENTIAL



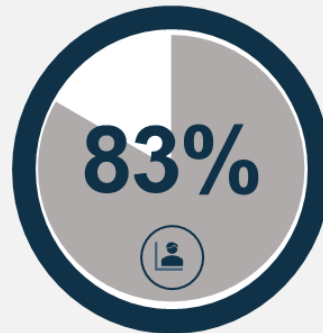
|~ very high ~|

SOLUTION MATURITY



|~ medium ~|

USER EXPERIENCE



|~ very good ~|

BUSINESS MODEL

LisaConnect demonstrates strong economic performance with a profitable business model supported by sponsorships from brands that fund preventive health spots. The company keeps acquisition costs low by manufacturing its own kiosks and is remunerated through its advertising agency. Having secured both public and private funding, LisaConnect is seeking an additional €200,000 to accelerate growth, with 100 waiting rooms equipped and 900 more in the pipeline.

BUSINESS MODEL



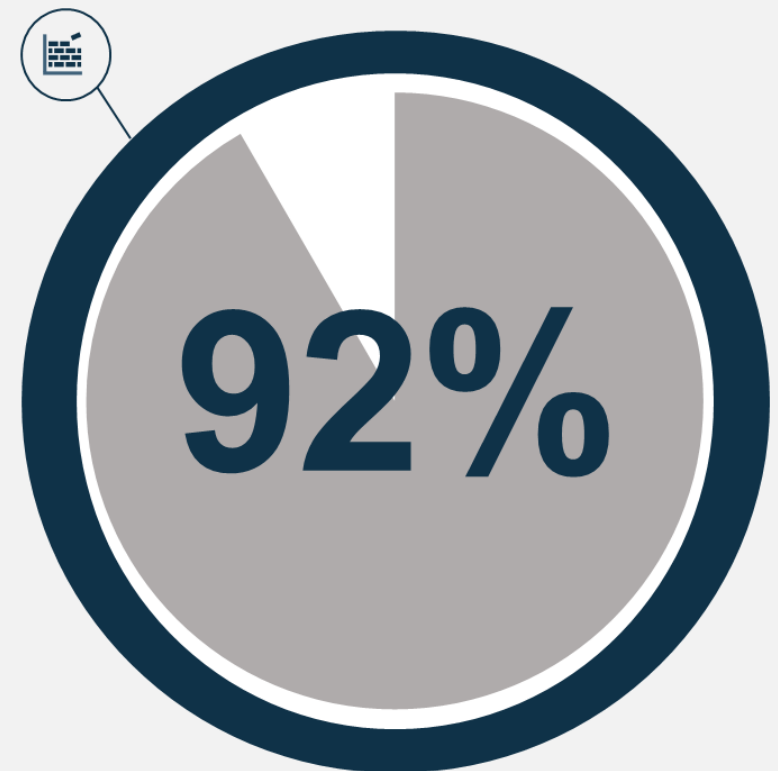
|~ very good ~|

COMMERCIAL READINESS LEVEL



|~ model validated ~|

BUSINESS PERFORMANCE



|~ very good ~|

SOLUTION MATURITY

LisaConnect shows moderate innovation maturity. While scientific validation is pending, ongoing studies aim to measure the retention rate of prevention information, particularly among young people. The platform's media library was co-created with healthcare professionals and expert patients, ensuring relevant, high-quality content. Although PREMs and PROMs are in development, LisaConnect is already deployed in several healthcare settings, contributing to its growing real-world impact.

CLINICAL TRIALS



|~ no published studies ~|

PREMS & PROMS



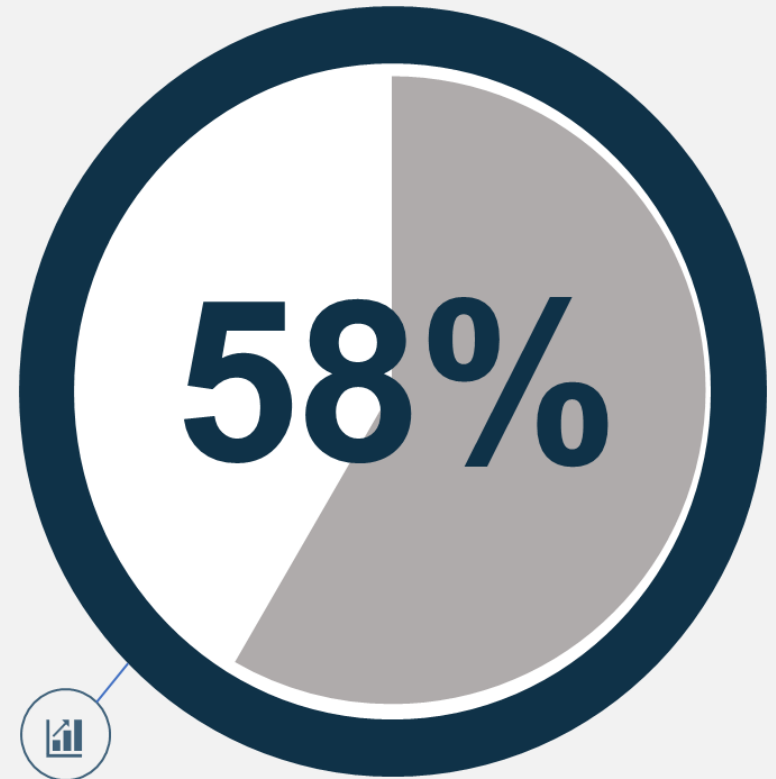
|~ insufficient ~|

DESIGN APPROACH



|~ adequate ~|

SOLUTION MATURITY



|~ medium ~|

TECHNOLOGY READINESS LEVEL

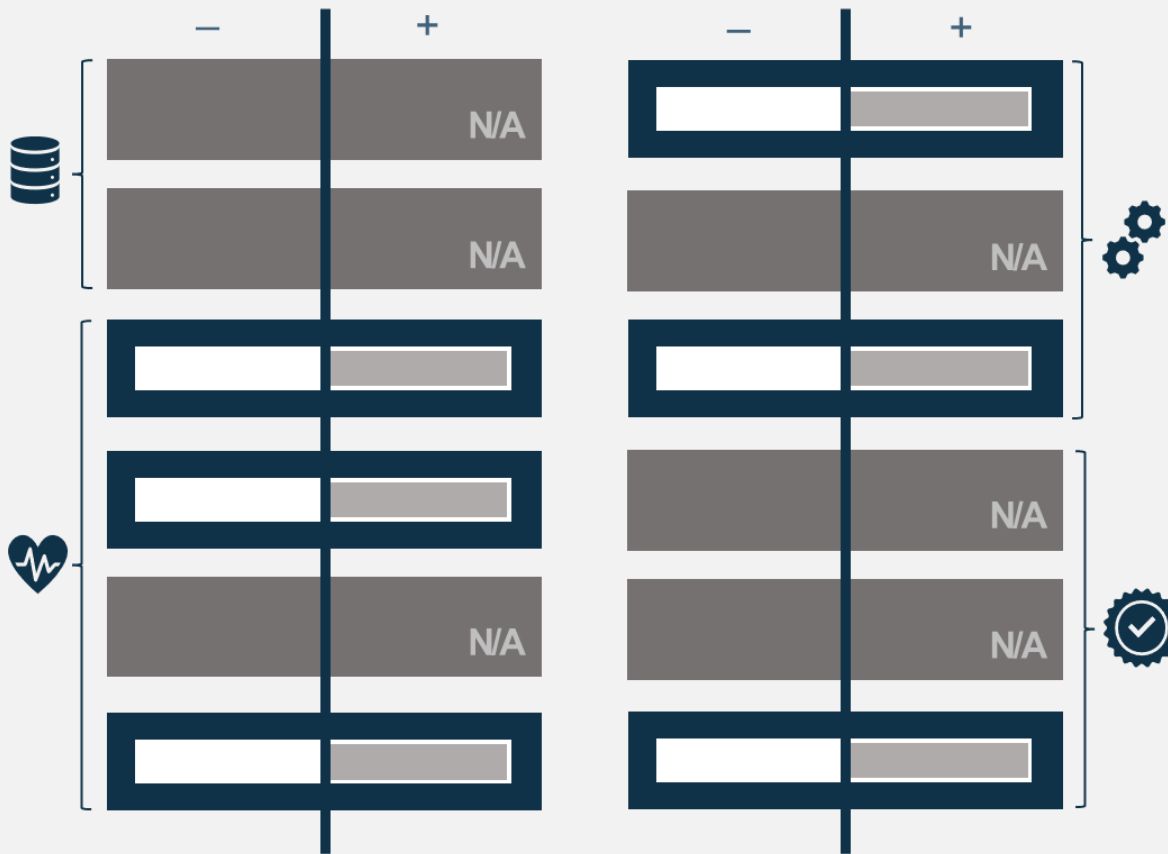


|~ product deployed ~|

CHANGE OF PRACTICES

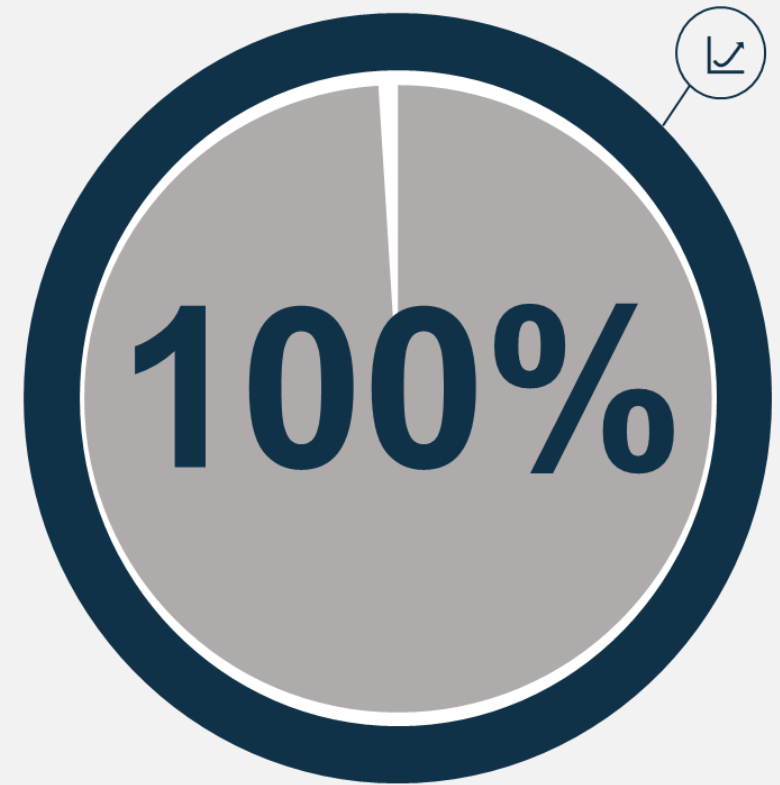
LisaConnect significantly transforms healthcare practices by turning waiting rooms into spaces for patient engagement. It delivers preventive health information during wait times, helping patients absorb insights typically shared at the end of consultations, encouraging proactive health management. This approach boosts patient receptivity and reduces perceived waiting times. Data protection is ensured through collaboration with the French Red Cross' Accelerator 21, supporting secure, effective prevention efforts.

PRACTICES MEASURE POINTS



|~ 6 relevant measure points ~|

CHANGE OF PRACTICES

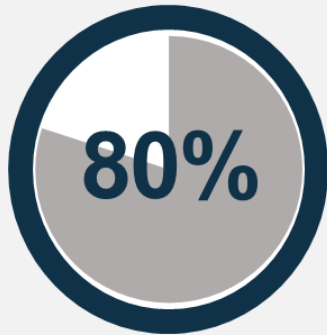


|~ very significant ~|

USER EXPERIENCE : THE PROFESSIONAL AND PATIENT PERSPECTIVE

LisaConnect is highly accepted by healthcare professionals and patients alike. It integrates seamlessly into primary and secondary prevention efforts, offering an easy-to-use, plug-and-play solution. The service is customized before installation, with tutorials for using the media library. Patients benefit from free, timely information tailored to their needs, while healthcare professionals can monitor content quality. The solution is designed to be user-friendly and accessible, including for individuals with specific needs.

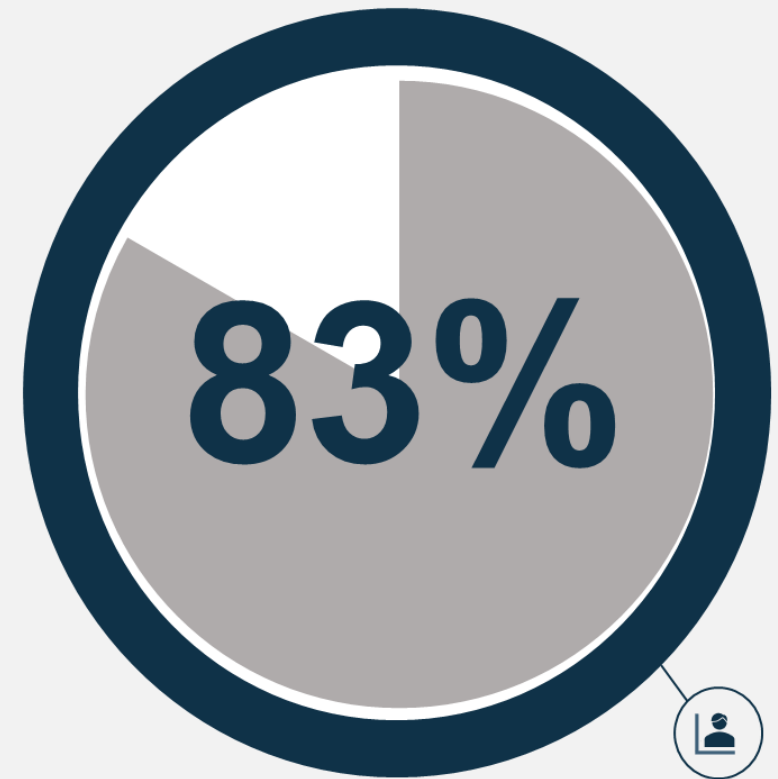
PROFESSIONAL EXPERIENCE



|~ very good ~|

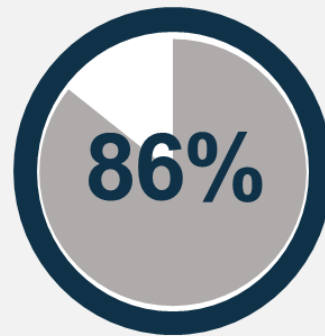
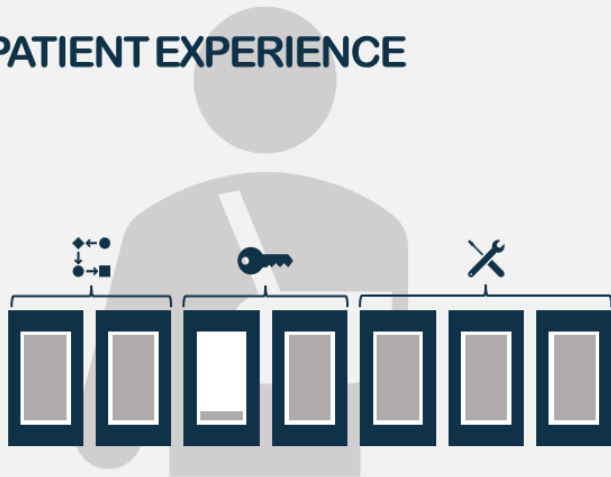


USER EXPERIENCE



|~ very good ~|

PATIENT EXPERIENCE



|~ very good ~|

LINKS AND RESOURCES

[https:// lisaconnect.fr/](https://lisaconnect.fr/)

<https://label.welink.care/>

This report is based on the information provided by the scored company, input from various stakeholders, and the application of the WeLink.Care© methodology by OZConsulting. The findings, scores, and evaluations presented are intended solely for informational purposes and do not constitute a guarantee or endorsement of the quality, effectiveness, or commercial viability of the evaluated digital health solution.

The conclusions are drawn from the data available at the time of the study and may not reflect subsequent changes. OZConsulting assumes no responsibility for the accuracy or completeness of the information provided by the scored company or any third parties involved. Any reliance on this report is at the reader's own risk.

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